

Toray's Strategy of Films Business



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Toray Industries, Inc.



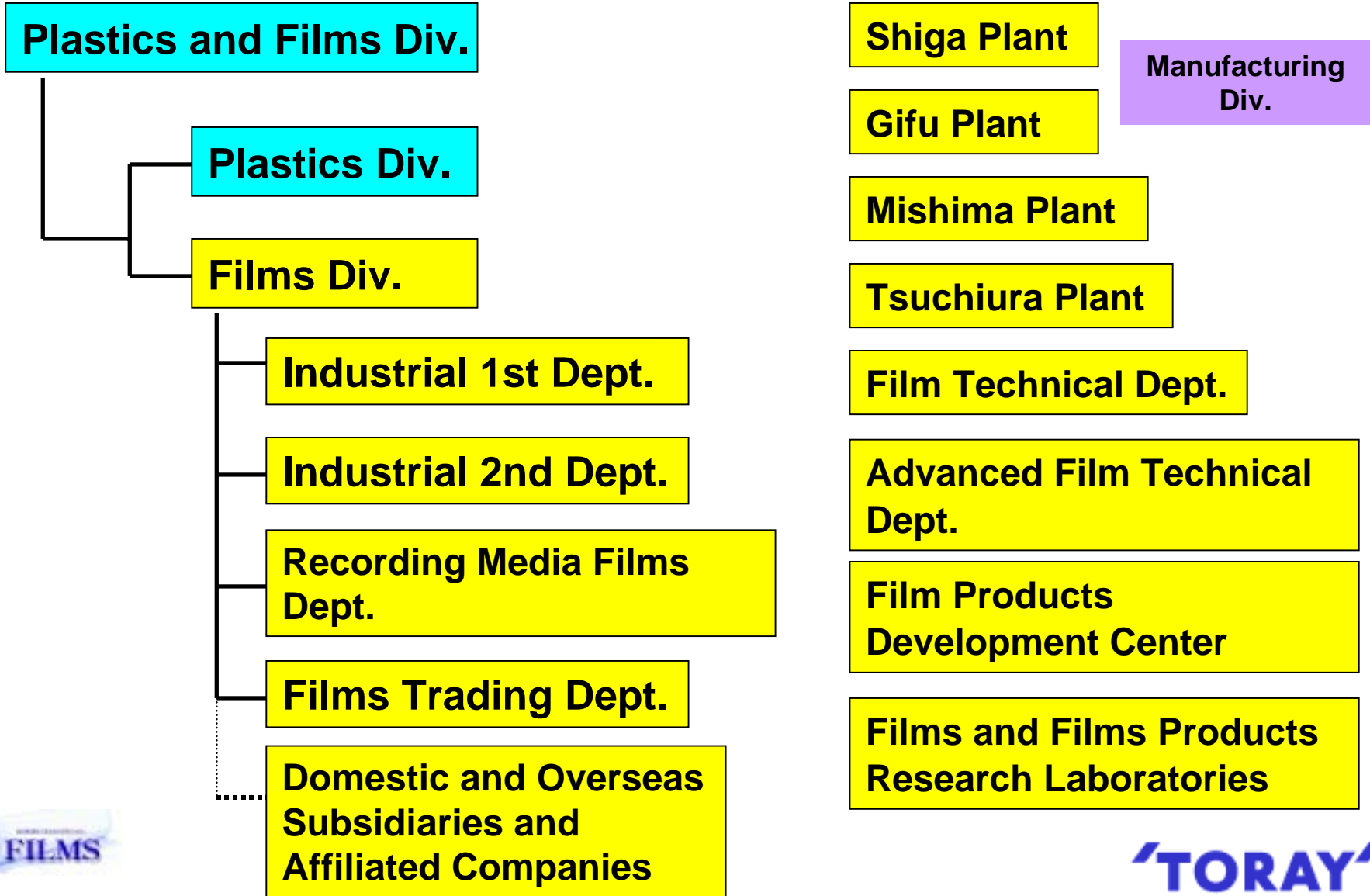
Contents

1. Films Business Overview
2. PET Film Business Operation
3. Mid-term Policies (Mar/04-Mar/06)



Films Business Overview

Organization of Plastics and Films Division



Toray's Film Products

Brand	Material
LUMIRROR*	Polyester Film (PET)
TORAYFAN*	Polypropylene Film (PP)
TORELINA*	Polyphenylene Sulfide Film (PPS)
MICTRON*	Para-Aramid Film
TUFTOP*	Scratch-resistant Film
HIGHBEAM*	Spattered Film
AC/MC LUMIRROR* AC/MC TORAYFAN*	Metallized Film for Capacitor

Films

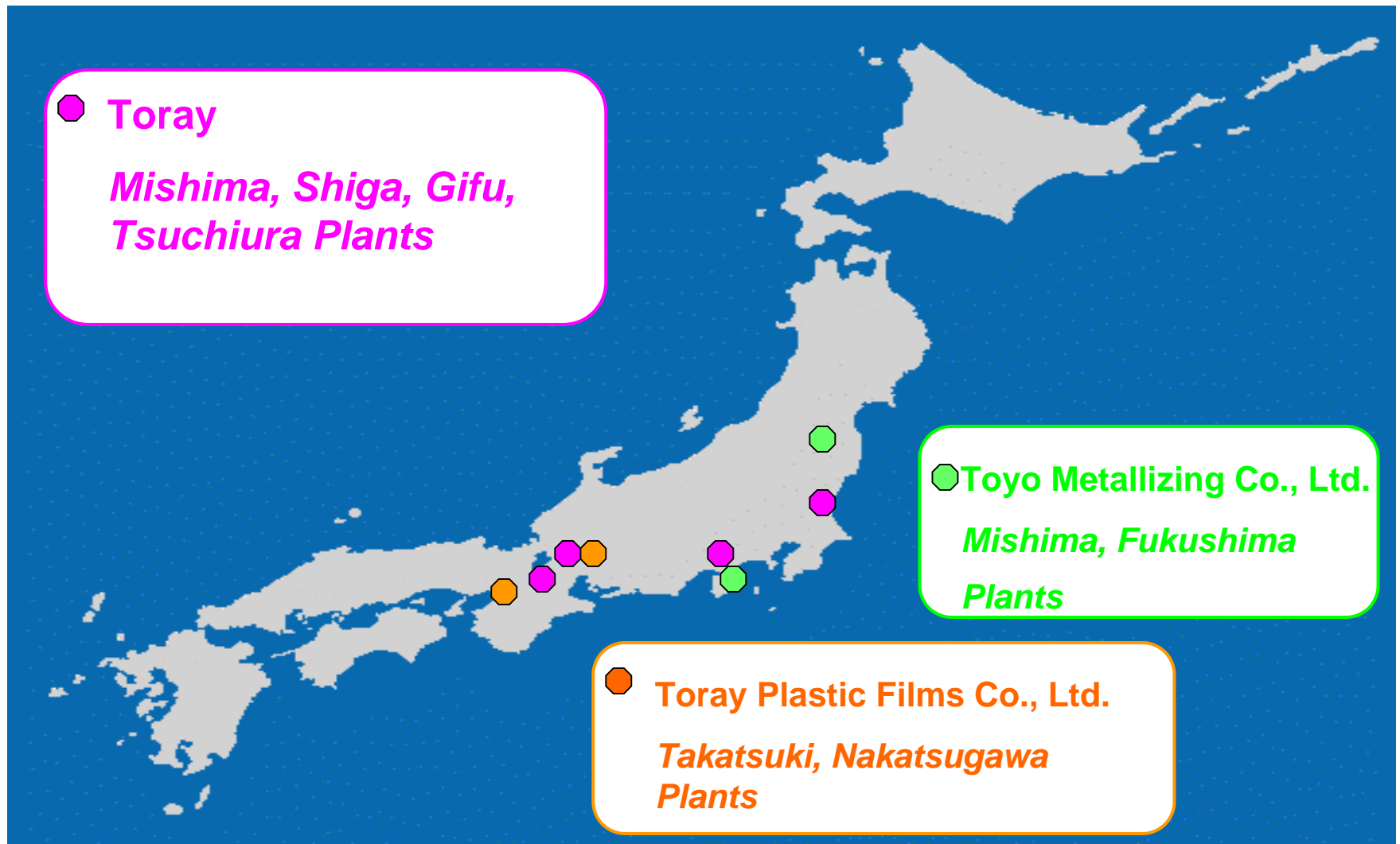
Processed Film Products

< * stands for brand names of the Toray group.>

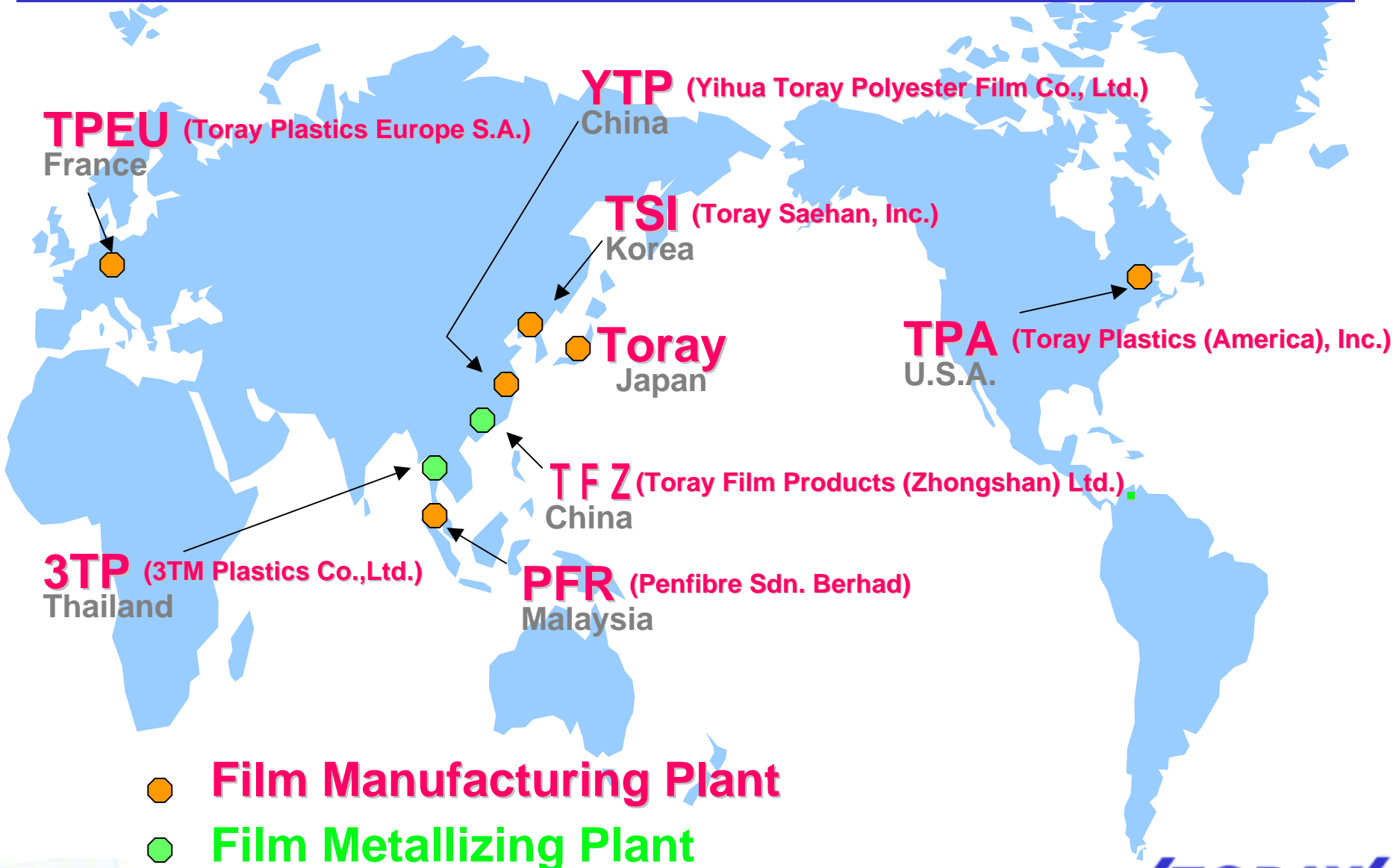
Features and Applications

Brand	Features	Major Applications
LUMIRROR	High Strength, Transparency, Chemical Resistance	General Industrial, Packaging, Magnetic, Capacitors
TORAYFAN	Lightness, High Tensile Strength, Electrical Properties, Mechanical Properties, Chemical Resistance, Moisture Resistance	General Industrial, Print Lamination, Packaging, Capacitors
TORELINA	High and Low Temperature Resistance, Non-flammability, Chemical Resistance, Hydrolysis Resistance, Creep Characteristics	Capacitor, Electric Insulation, Electronic Components
MICTRON	High Rigidity, Heat Resistance, Excellent Moisture-proof Property, Gas Barrier Property, Surface Smoothness	Magnetic Recording Media

Film Manufacturing Sites in Japan



Worldwide Film Manufacturing Sites



-  **Film Manufacturing Plant**
-  **Film Metallizing Plant**



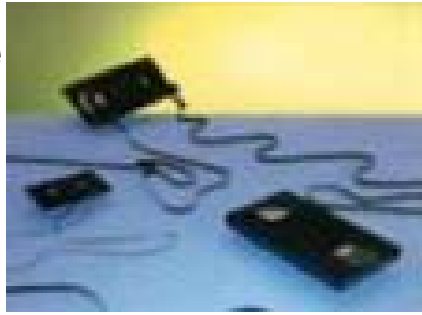


Lumirror* Business Operations,
a mainstay PET Film

Lumirror* Applications

Magnetic Applications

- Home Video
- Magnetic Tape
- Digital Linear Tape (DLT)
- Linear Tape Open (LTO)



Packing Applications

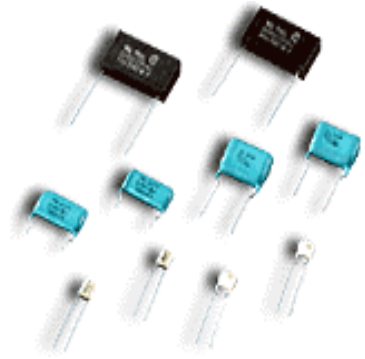


Industrial Applications

- Electronic Components
- Casting / Release
- Label, Cards
- Graphic Art Base, IC Card
- Optical (LCD, PDP)



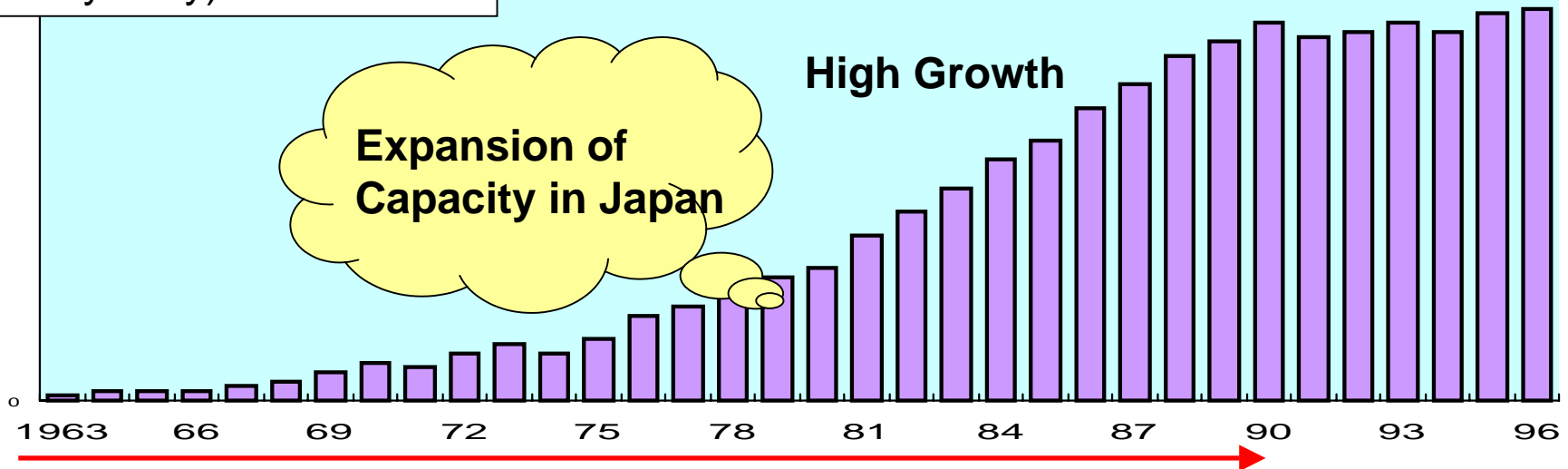
Capacitor



Lumirror* Operations History in Japan

Trend of Lumirror* Sales (Toray Only)

Expansion of Overseas Capacity



Lumirror*, the Top PET Film Brand

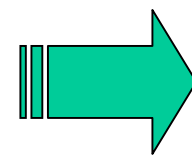
1985 ~ 1990 High Growth mainly by Home Video Application

1990 ~ 2000 Expansion of Industrial Applications (Capacitor, TTR, etc.)

1990 ~ 2000 Strong Yen

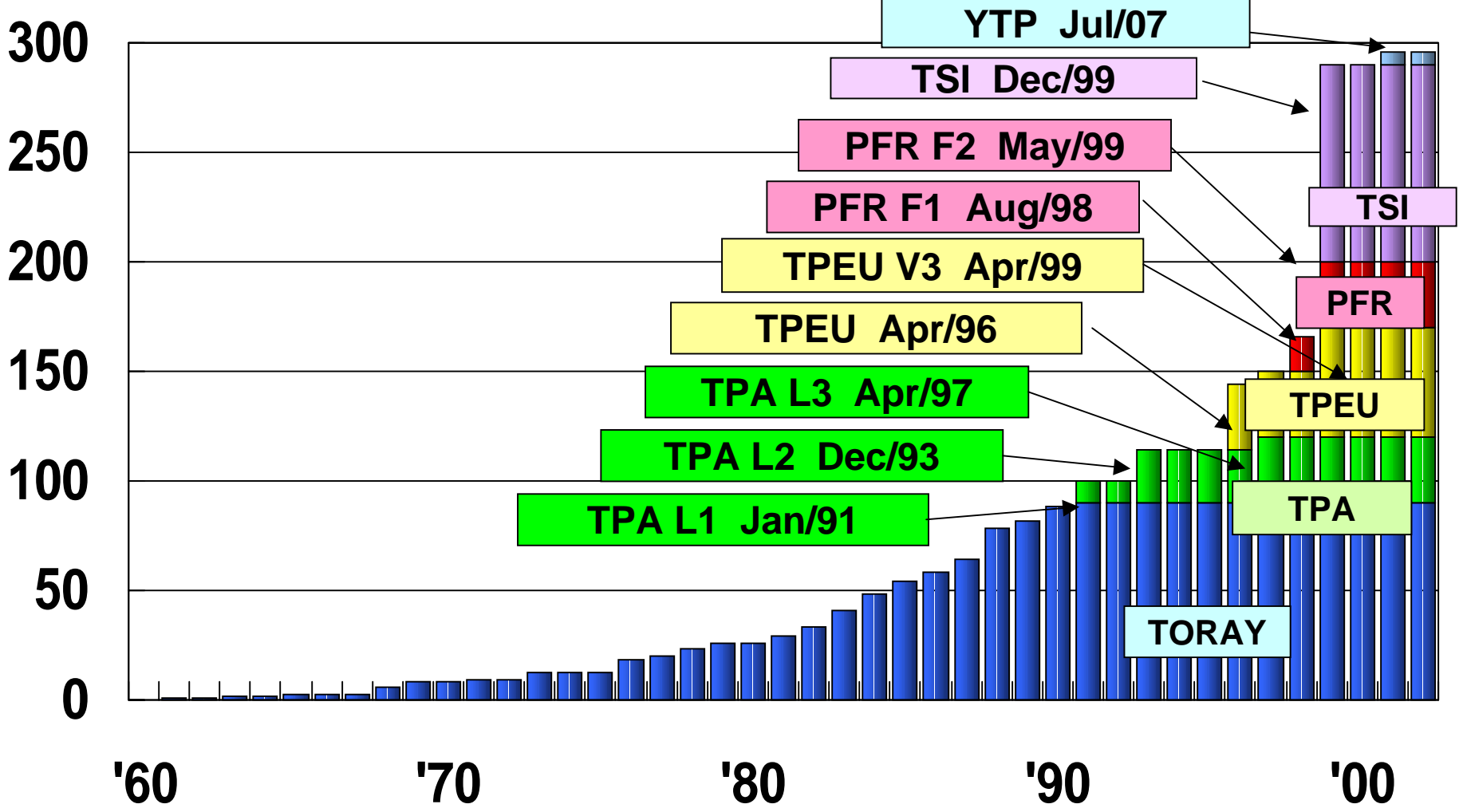
1990 ~ 2000 Customers' Transfer of Production To Overseas

Built up Global Operations and 6 Global Production Sites to become the No.1 PET Film Manufacturer in the World

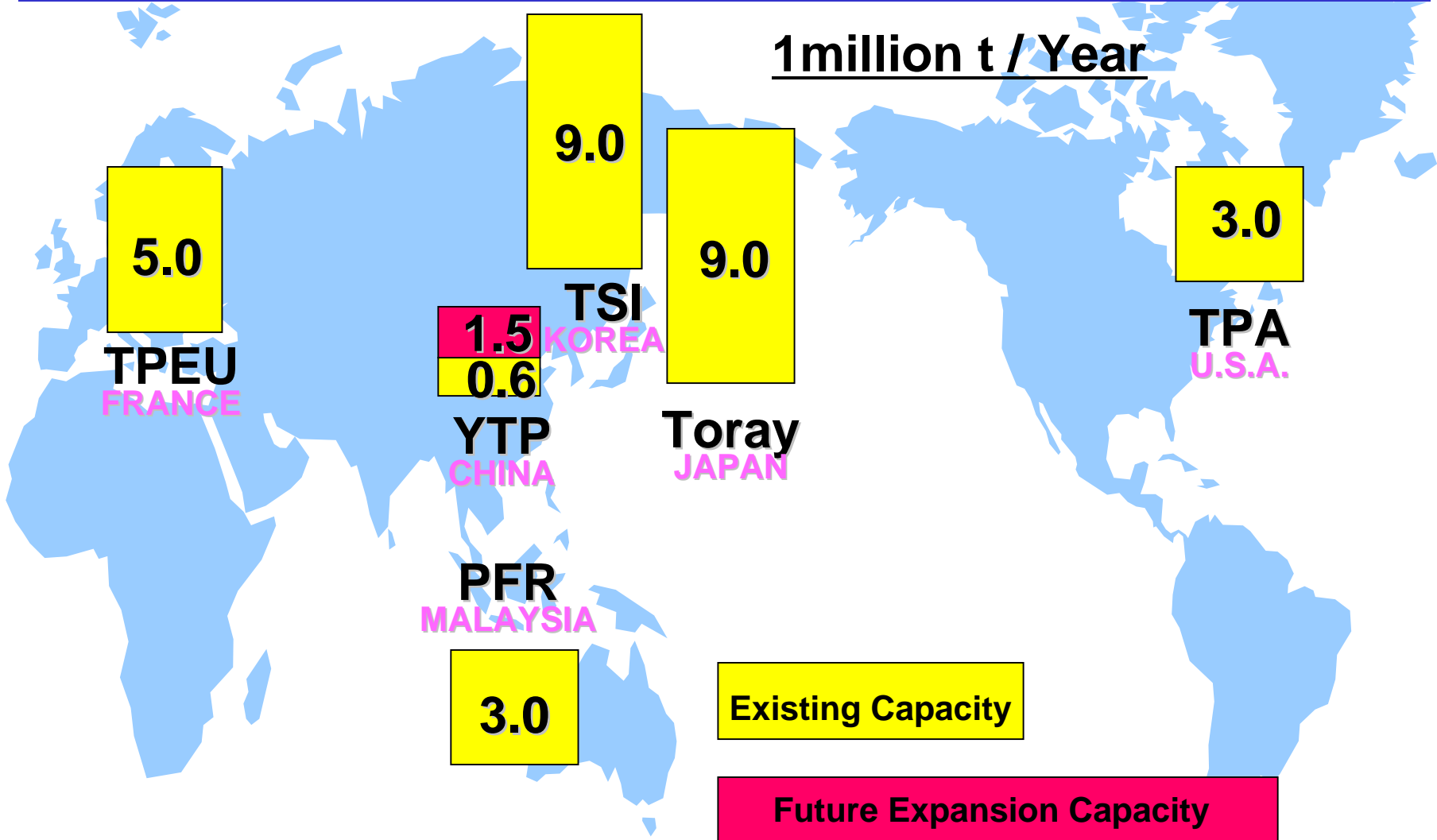


Lumirror* Off-Shore Operations History

Capacity (10kt / Year)



Current Lumirror* Production Capacity



<Will start up the 2nd Machine in YTP during the 1st half of 2004.>

Base Film Demand Trend for Home Video Applications

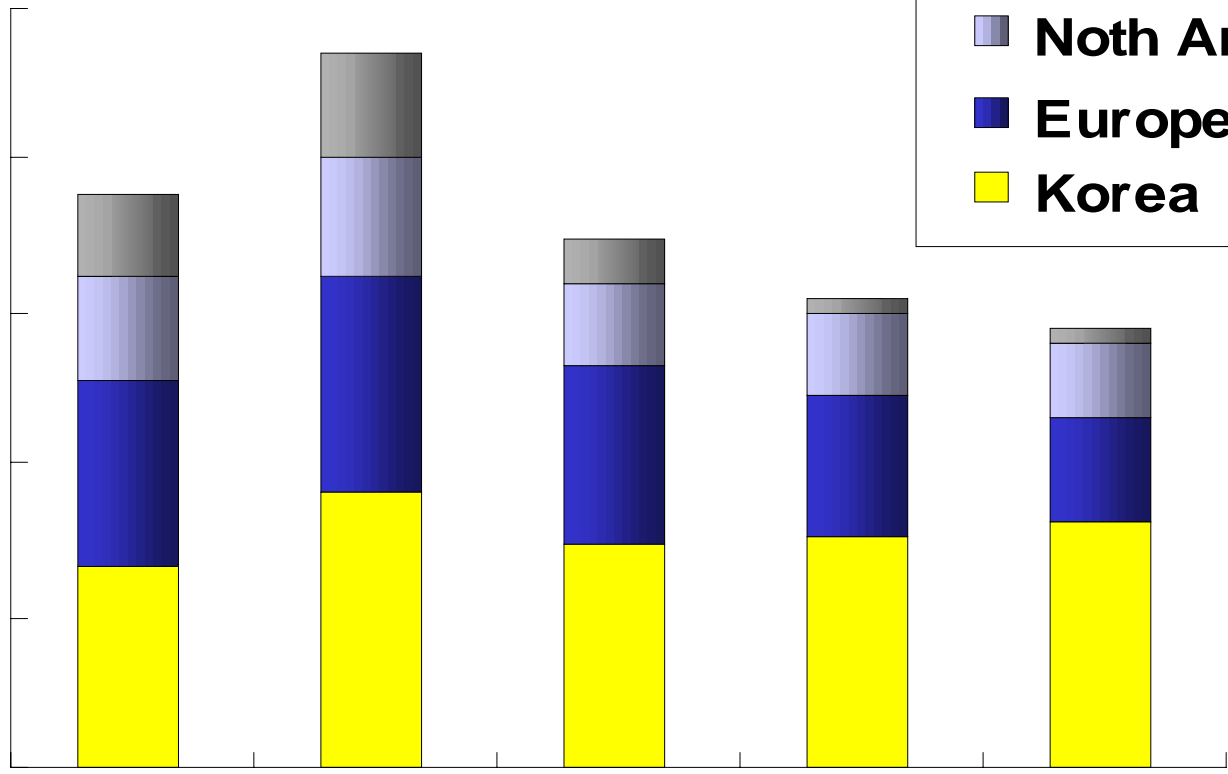
**Worldwide Demand is decreasing.
Korea becomes main supplier.**

1000t/year

250
200
150
100
50
0

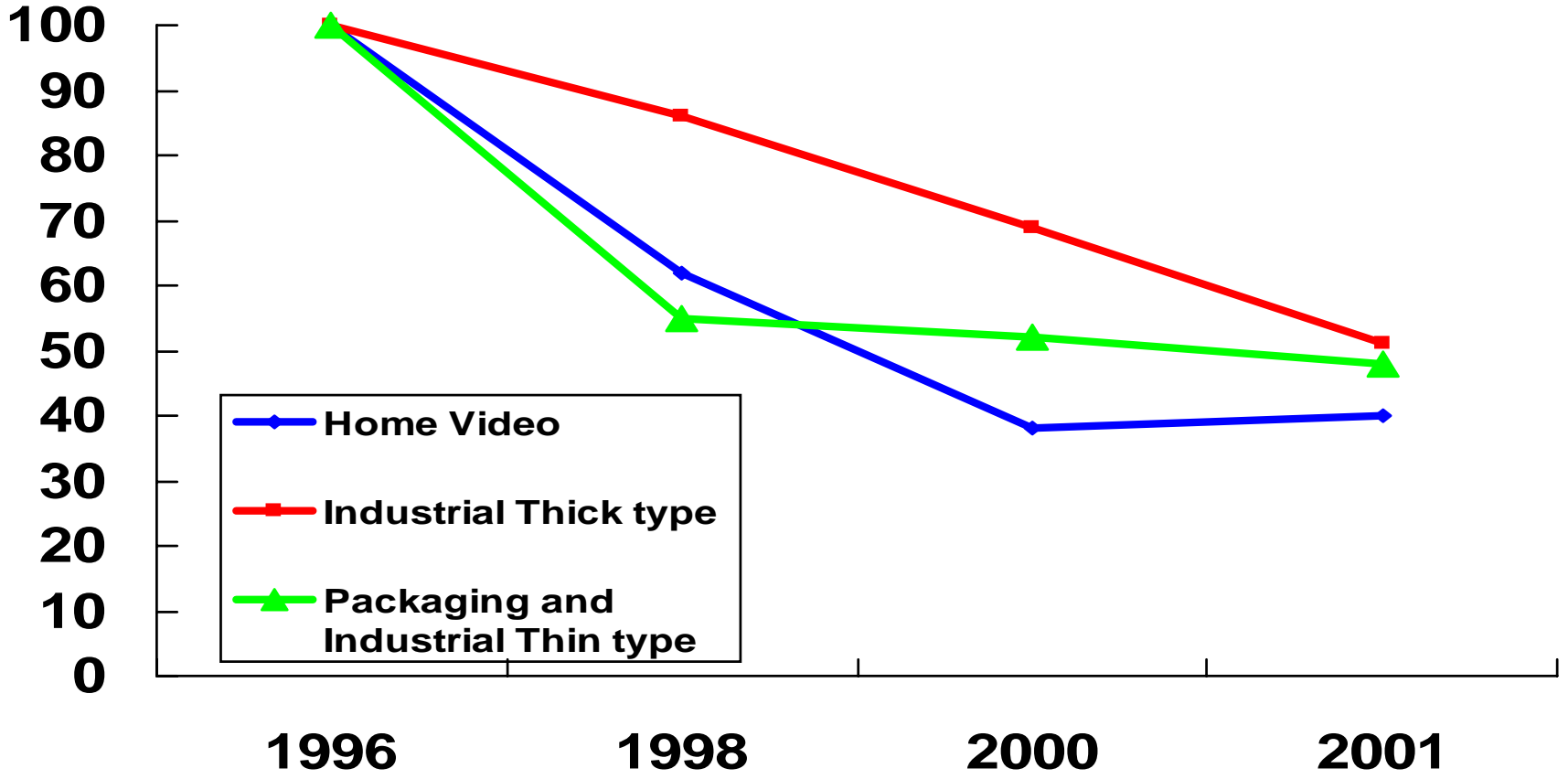
- Japan
- Noth America
- Europe
- Korea

1996 1998 2000 2001 2002



PET Films Price Trend (Commodities)

(1996=100)



Strategy for Business Environmental Change

Change of Business Circumstance

Severe Competition in Packing and Industrial Commodity Market

Demand Shift of Home Video Application to Korean Market
Demand Decrease Worldwide

Expanding Demand in China

Our Strategy

Establishment of PFR (Malaysia), 1998 as Cost-Competitive Production Base

Establishment of TSI (Korea), 1999
Product Mix Change from Magnetic to Industrial Applications in Japan and U.S.A. (TPA)

Establishment of YTP (China), 2001



Lumirror* Business Policies
Mid-Term Plan 2003-2005

Basic Policies of Film Business Mid-term Plan

Business Circumstance

Slowdown of Market Growth (+4.4%)

Imbalance of Demand and Supply

Capacity : 150million tons/year

Demand : 120million tons/year

Price Bottoming Out

**Change of Market Structure in
Japan, America, and Europe**

Increase of Specialty Application
Demand

Severe Competition for Packaging
Applications

Expansion of China Market

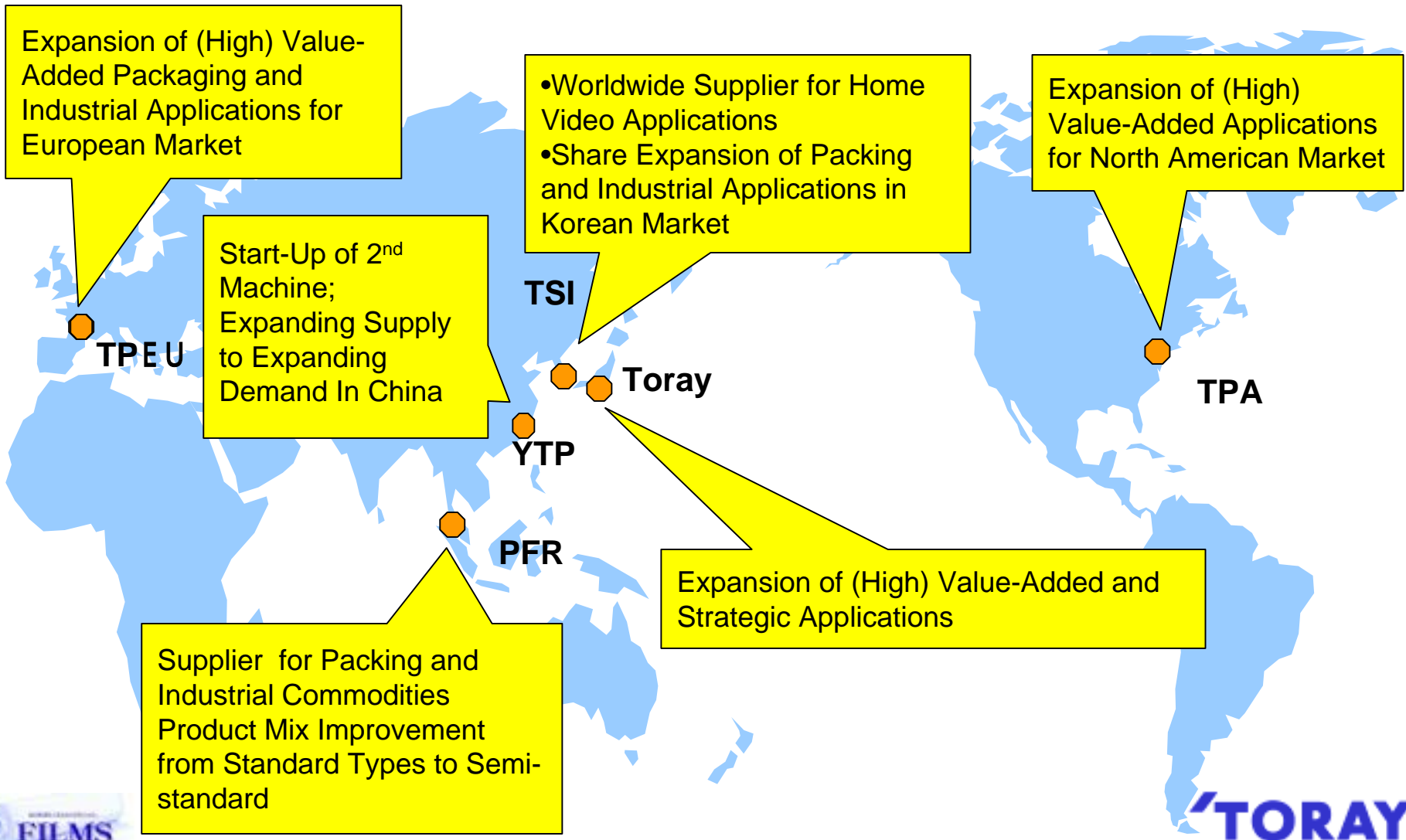
Basic Policies

**Profitability Improvement
and Business Expansion
by Evolution of Global
Operations**

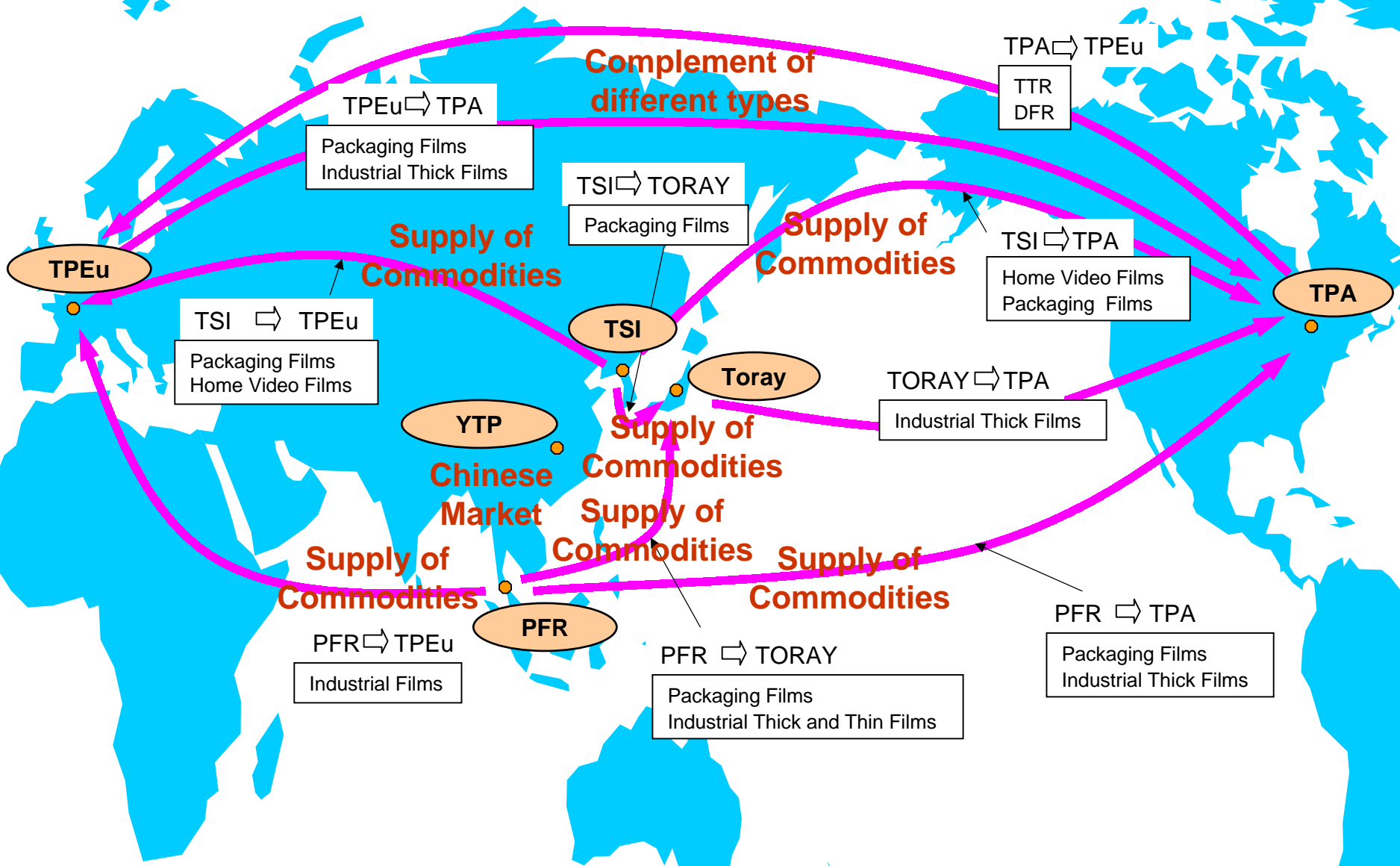
**Expansion of
Processed Film
Products Business**

“New Value Creator”

Profitability Improvement and Business Expansion by Evolution of Global Operations



Current Global Operation



Expansion of High Value-added and Strategic Applications in Japan (Toray)

Magnetic Applications

Computer Data Storage (SDLT, LTO)

Digital Video Cassette

Industrial Applications

IT-related Applications

(LCD, DFR, Release)

Expansion of Thin and Ultra-thin Films for Capacitors

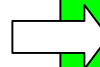
Packaging Applications

Expansion of High Value-Added New Products (APT, NOA)

New Applications

New Type Films

Japan (Toray) as Development Center of the Toray Group



Establishment of Advanced Film Technical Dept.

IT-related Films Applications

Information Processing Applications

Electronic Components, Release Films for Ceramic Capacitors, DFR (Dry Film Photoresist), Film Capacitor, Circuit Materials, OA Equipment

Information Display Applications

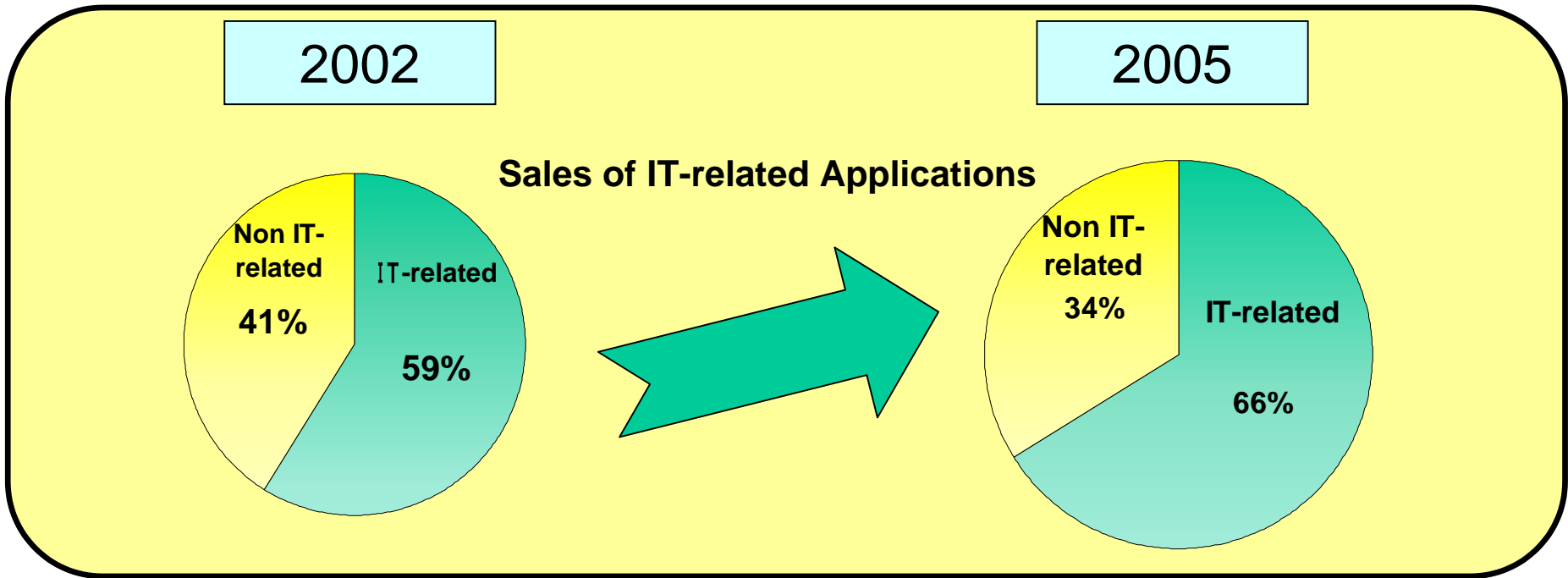
Optical Applications (LCD, PDP)

Information Recording Applications

Digital Video, Data Recording Tape, TTR, Mimeograph Printing, Graphic Arts Base, Home Video, IC Cards

Expanding Strategic Businesses

1) Expansion of IT-related Applications Market



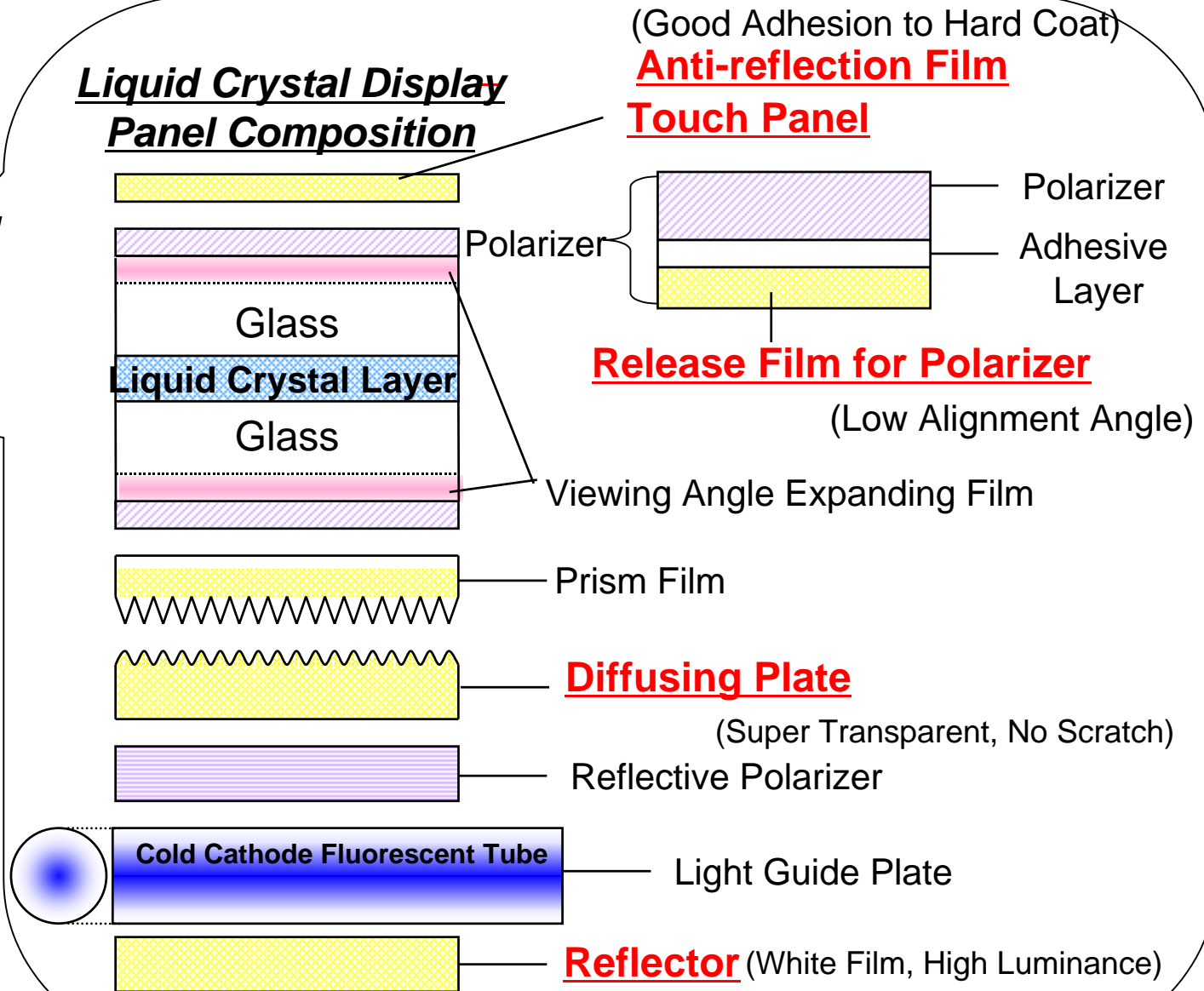
2) Expansion of Environmental Protection Products Market

Demand Increase of “Energy Conservation,” “Extension of Product Life,” “Environmental Safety,” and “Waste Reduction”

Liquid Crystal Display



Liquid Crystal Display Panel Composition



Production of Ultra High Quality Grade Lumirror* with Innovative Equipment

Plant:	Mishima Plant (Mishima-shi, Shizuoka Pref.)
Capacity:	2,500 Tons/year (4 micron conversion)
Start:	End of 2002 ~
Feature:	Enable to Produce Ultra High Quality Films (Excellent Tensile Strength, Great Dimensional Stability, Ultra Smoothness and No Scratches on Surface)
Applications:	Advanced Digital Data Storage Applications Ultra-Thin Industrial Applications (Capacitors)

Value-Added New Products for Packaging Applications - NOA, APT

NOA Nano-Order Alloy Controlled PET film

High Strength of Nylon + Stable Processing of PET

APT Amorphous-controlled PET film

***Heat and Freezing Resistance
+ Environmental Stability***

***Easy Forming
+ High Lubricity***

Expansion of Processed Film Products

27

1) Expansion of Packaging Metallizing Business

Expansion of High-Barrier Flexible Packing Application Demand (Ex. Retort, Pouch)

Progress of Substitution for Aluminum Foil (Environmental Request)

Business Expansion and High Profit from Global Operations

Toray Plastic Films Co., Ltd. / Toyo Metallizing Co., Ltd. ,
3TM Plastics Co., Ltd. (Thailand), Toyo Saehan, Inc. (Korea)

Demand Exploitation of Processed New Type Films (NOA, PBT, etc.)

2) Expansion of Processed Film Products Business for Industrial Applications

Evolution and Expansion of IT-related and Display-related Demands

Expansion of IT-related, Environmental, and Medical Application Businesses by Full Use of Sputtering and Coating Technologies (Toyo Metallizing , others)

Capacity Expansion in TSI and Development of Korean Market

3) Reorganization of Capacitor Metallizing Business

Demand Shift of Commodities from Japan and U.S.A. to other areas, especially China

New Demands Expansion in Japan and U.S.A.

Business Expansion of TFZ (China)

Development of New Advanced Films in Japan (IT-related and Automotive-related Applications)

Toyo Metallizing Co., Ltd.

Main Businesses

**No.1 Manufacturer of Packaging
Metallizing in Japan**

1. Manufacture and Marketing of Vacuum Metallized Products
2. Manufacture and Marketing of Processed Film Products

Head Office: Nihonbashi, Chuo-ku, Tokyo

Plants: Mishima and Fukushima

Industrial Materials : Label, Lumiace*, Cerapeel*

Packaging Materials : Packaging Commodities, Barrialex*,
Capacitor, Anti Reflection Film, Metaloyal*

↓
**Metaloyal* is a Two-layer Adhesiveless
FPC Material (a Copper Layer is plated
directly on Polyimide Film).**

Toray Film Products Co., Ltd.

Main Businesses: Manufacturing, Processing and Marketing of Plastic Films

Head Office: Takatsuki-shi, Osaka

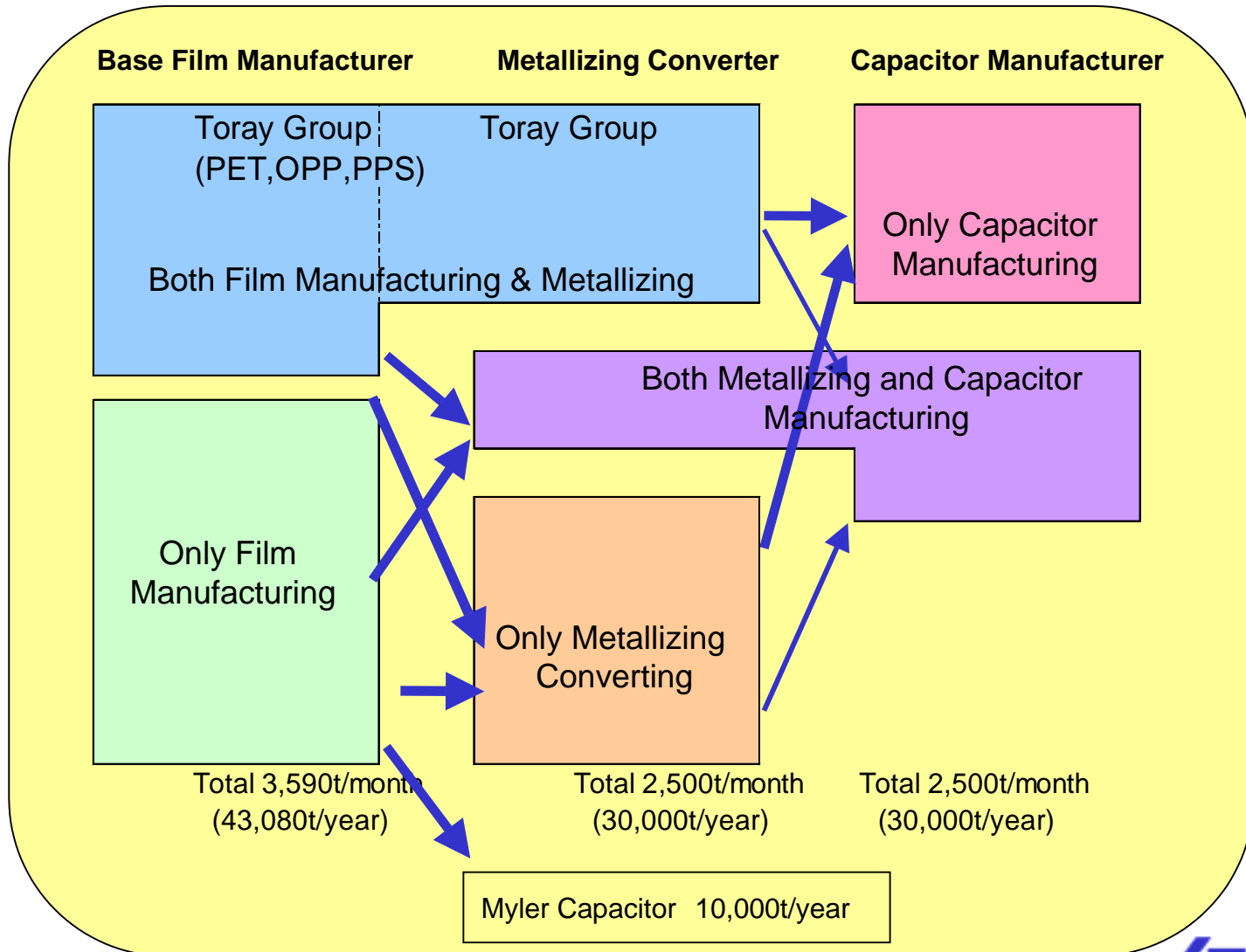
Plants: Takatsuki and Nakatsugawa

Brand	Material/Application
Torayfan* NO	Non-Oriented Film (CPP)
CF Film	Peelable Film
Torettec*	Surface Protection Film
Rayfan* NO	Nylon Film
Toyoflon*	Fluorine Film
LL Film	Linear Low Density Polyethylene
Torepalloy*	Polycarbonate-Copolyester Composite Film



Film Capacitor Market and Our Position

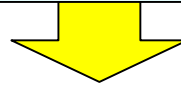
1. Capacitor Supply Chain



Film Capacitor Business Strategy by Product

Business Environmental Change of Film Capacitor Market

1. Worldwide Recovery of Electronic Components Demand
2. Severe Competition with Other Types of Capacitors => Downward Price Pressure
3. Rapid Transfer of Production Sites(From Japan, U.S.A., and Europe to China and Other Asian Countries)

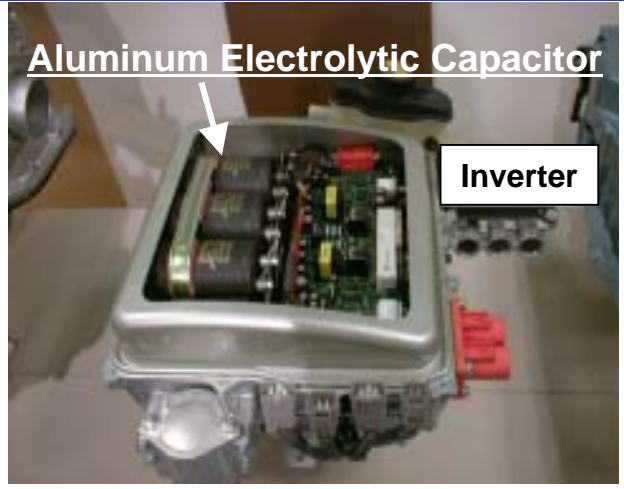
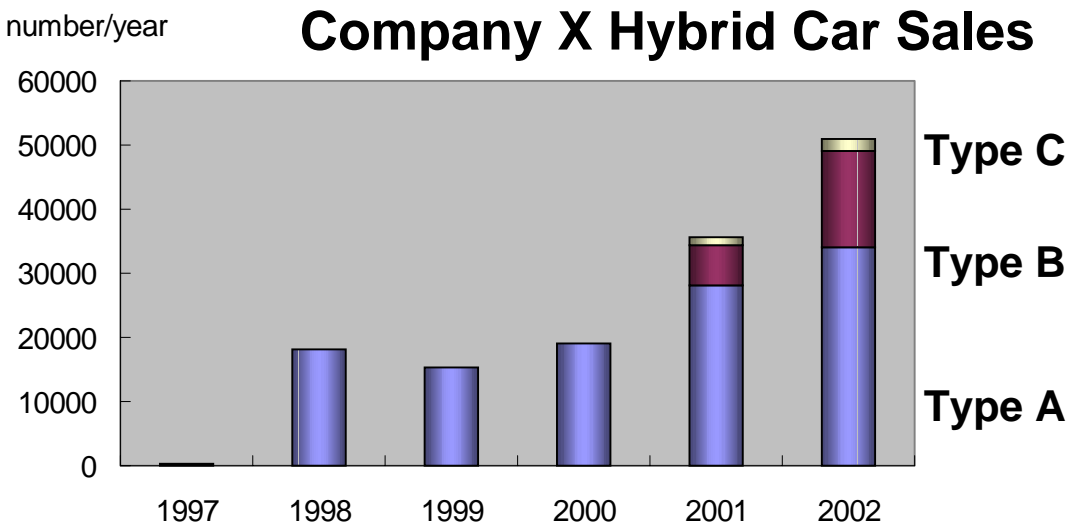


Our Strategy

1. Strengthen New Product Development in Japan
2. Global Production Reorganization based on Demand

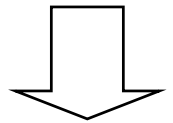
Material	Production Base	New Development (Japan)	Reorganization Strategy
Lumirror* (PET)	Japan (Shiga, Mishima) Korea (TSI)	Development of Advanced Super Ultra Thin Film Development of Heat-Resistance Improved Film	Production Transfer of Commodities to Korea (TSI) and China (YTP) Reorganization of Domestic Production Structure
Torayfan* (OPP)	Japan (Tsuchiura)	Development of Ultra-thin Film for Hybrid Car	Concentration on Advanced Applications
Torelina* (PPS)	Japan (Gifu)	Development of Super Ultra Thin Film (Sub-Micron)	
Metallized Films	Japan (Toyo Metallizing Co., Ltd. , Kakogawa) U.S.A. (TPA)	Development of Special Metallized Film for Hybrid car	Early Start up of New Metallizer in China (TFZ) Reorganization of Metallizing Business

Development of Advanced Film Capacitor for Hybrid Car

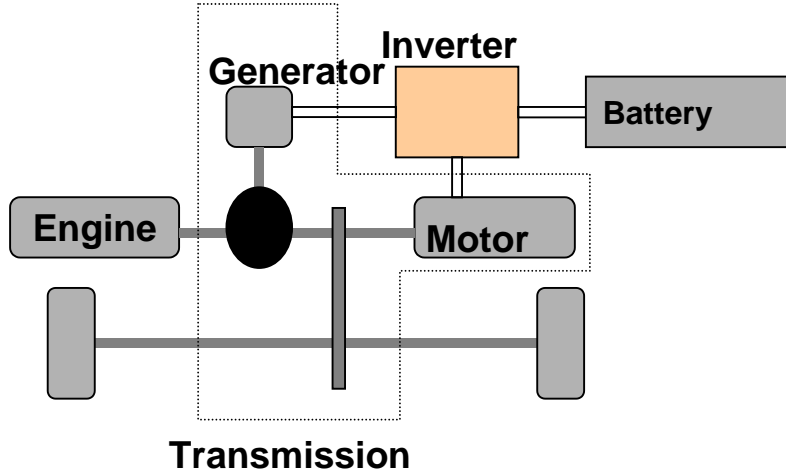


Higher Inverter Voltage

Film Capacitor is Superior for Hybrid Cars to The Other Type of Capacitors



Hybrid Car Market Size: 300,000 units/year in 2005



Summary

Lumirror*

Keep the No.1 Position in the Global Market

Improve Profitability through Evolution of Global Operations

Assign Roles and Functions to Each of Six Production Sites

Torayfan*

Pursue Specialty Market Demand

Keep the No.1 Market Position for Capacitor Application in the World

Torelina*

Expand Business as the Sole PPS Film Manufacturer in the World

Mictron*

Increase Sales of Advanced Films for Next-Generation Digital Storage and Industrial Applications

**Processed
Film
Products**

Expand New Processed Film Products Business

As a World-leading Total Film Supplier

Descriptions of predicted business results, projections and business plans contained in this material are based on predictive forecasts of the future business environment made at the present time.

The material in this presentation is not a guarantee of the Company's future business performance.