

**Innovation by Chemistry** 

# Business Strategies through The Establishment of the A & A Center in Nagoya Plant

Chiaki Tanaka

Executive Vice President and Representative Director

Toray Industries, Inc.

# **Contents**



- Midterm Business Strategies "IT-2010" and the Creation of Advanced Materials
- The Era of Protecting the Global Environment and Toray's EcoChallenge
- The Automobile Industry Entering a Great Revolutionary Era
- Concept for A & A Center and Restructuring of Nagoya Plant
- Expansion Plan for Automotive Business

# Midterm Business Strategies, IT-2010



April 2002

April 2006

**Long-term vision** 

**AP-New TORAY 21** 

#### **AP-Innovation TORAY 21**

#### Mid-term Business Strategies

#### **NT21**

Corporate
Structure
Reinforcement
defensive
management
postures J

-Breakaway from Crisis -

#### NT-II

「Offensive management postures」

-Establish foundation for further growth -

### IT-2010

「Management based on Innovation and Creation」

-Challenges for further growth -

Toward a Global Top Company of Advanced Materials Goals in and around 2010

Net sales ¥1,800 billion

Operating income ¥150 billion

Operating income to net sales ratio 8.3%

**ROA:8%** 

**ROE: 11%** 

2002 April 2004 April 2006 October Around 2010



### Basic Strategies (Transformation to a highly profitable business group)

- 1. Transforming to a highly profitable business group
- Transform to a highly profitable business group while continuing business expansion } == "5-10 Growth Plan"
  - ① 5% annual growth in net sales
  - 2 10% annual growth in operating income

#### Improving capital efficiency

- ① ROA: over 8% ROE: over 11% around 2010
- 2. Expanding **Strategically Expanding Businesses** (profit growth driver)

**Increase profit by expanding Strategically Expanding Businesses** (IT-related products and Carbon Fiber Composite Materials) while securing stable profit by Foundation Businesses

3. Expanding **Strategically Developing Businesses** (next profit growth driver)

Develop strategically next generation profit growth driver businesses after 2010 (Life Science, Water Treatment, **Environmental friendly businesses)** 

4. Advancing **business** structure reform Advance business structure reform by expanding Strategically **Expanding Businesses and Strategically Developing Businesses** 

- 1 Double net sales in Strategically Expanding Businesses and **Strategically Developing Businesses around 2010**
- 2 Expand their ratio of net sales from the current 25% to 40% around 2010

5. Expanding advanced materials

Expand advanced materials sales in every segment and increase their ratio of net sales

- ① Double net sales in advanced materials around 2010
- 2 Expand their ratio of net sales from the current 30% to 50% around 2010

### Basic Strategies (Expansion of advanced materials in 4 major growing business fields)



Aim for business expansion mainly in advanced materials by providing crossorganizational solutions to the 4 major growing business fields.

# Information / Telecommunications / Electronics

- Business expansion in the growing market of digital network-related products including flat panel display televisions, cellular phones, and personal computers
- Development and sales expansion of innovative products through vertical business integration with key customers
- Strengthen competitiveness through integrated operations from plastic/films materials to components

# Automobiles / Aircraft

- Development of products to meet expanding markets in hybrid cars and car electronics
- Expansion of application parts by widening advanced functional availability of carbon fiber composite materials and engineering plastics
- Aggressive capacity expansion to meet the growing demand for carbon fiber composite materials

#### Life Science

- Conclusive launch of new drugs which is under development and further expansion of new drug pipelines
- Development and commercialization of high value-added medical devices
- Creation of innovative bio-tools through bio/nano-technological integration

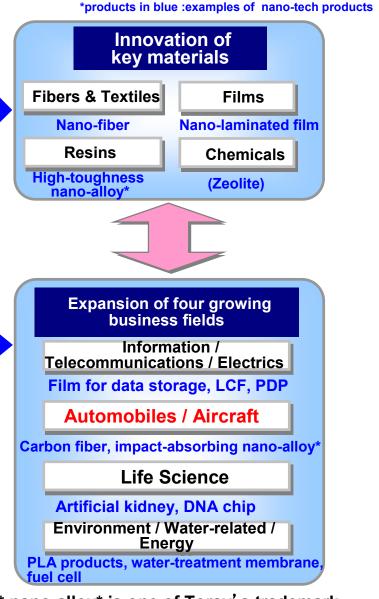
#### Environment / Water-related / Energy

- Development of new applications for fibers & textiles, plastics and films using such non-petrochemical raw materials as polylactic acids
- Global expansion of water treatment businesses with a core of high-performance separation membranes
- Development of new materials for next generation energy systems including solar cells, fuel cells, and wind power generation

# **Toward a Global Top Company of Advanced Materials**



"Create advanced materials that change the future" That is Toray's Nano-technology **Toray Core Technologies New Properties** Organic synthetic chemistry **Emerge Polymer chemistry New Value Biotechnology** Nano-effect" Nano-technology **Dramatic improvement** in properties CNT Nano-material Nano-particles (nano-dispersion) Nano-allov\* Nano-structure design control Nano-composite Chemical modification Nano-surface-treatment Nano-coating Nano-imprint Nano-process (nano-processing) Nano-laminates Nano-shape observation Nano-analysis Nano-structure analysis/ composition analysis





# Business Culture of Toray Technology Development Innovation by Chemistry

A business culture that pursues the ultimate, challenge in "Innovation of technologies," and create innovative technologies

Area	Ultimate Themes		
	Objectives	Contents	
Fibers & Textiles	Nano-fiber	Fineness of fiber diameter	20 µ m  Hair Ultrafine-fiber 400nm
Resins	Polymer-alloy	Polymer dispersion size	Hair Ultrafine-fiber 400nm
Films	Multi-layer film	Thinness of film layers	Co-polymerized PET  ST  Carbon fiber
Carbon Fiber Composite Materials	Carbon fiber	Strength and rigidity	IC bonding area  Offength  OFFength
Electronic & Information Materials	High-density mounting board	Processing accuracy of wiring pitch	Nylon fiber 200 400 600 80 Rigidity (modulus) GPa
Health care	DNA chip	Structure design control of nano-columnar	20 µ m
Water Treatment	High boron- rejection membrane	Pore size control of RO membranes	Polymer model 100 μ m →
Engineering Development Center	l .	tive technologies through essing and establishment production	Columnar structure  s, Inc. All Rights Reserved.

# **Contents**



- Midterm Business Strategies "IT-2010" and the Creation of Advanced Materials
- The Era of Protecting the Global Environment and Toray's EcoChallenge
- The Automobile Industry Entering a Great Revolutionary Era
- Concept for A & A Center and Restructuring of Nagoya Plant
- Expansion Plan for Automotive Business

# Various Global Environmental Issues



### Urgent response to various global environment issues is required

#### Global warming / Extreme weather



**Desertification** 



Oil exhaustion



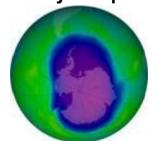
**Acid rain** 



)



Ozone layer depletion



**Biodiversity loss** 



Air pollution



Sea pollution

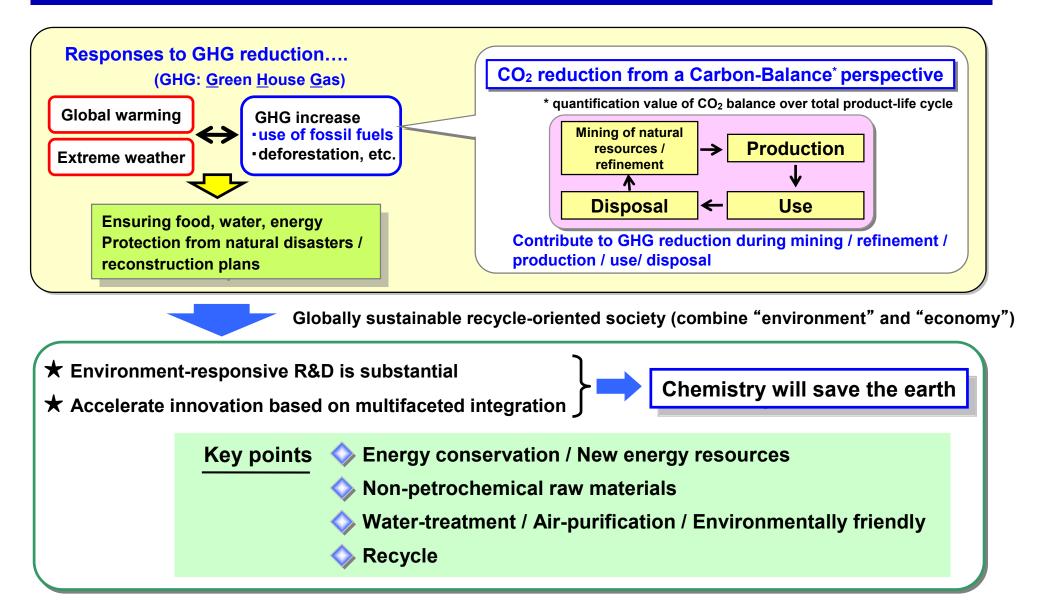


**Forest loss** 



# Global Environmental Issue Initiatives by the Industrial World







# **Toray Project EcoChallenge**





**Innovation by Chemistry** 

Generic name of Toray Group activities (projects) for the initiatives to progressively save resources and protect the global environment, with comprehensive perspectives concerning ecology, toward the development of a sustainable recycle-oriented society.

	Fibers & Textiles	Films	Resins Chemicals	Carbon Fiber Composite Materials	IT-related Products	Water Treatment / Environment	
	Highly-efficient manufacturing process, energy-saving forming technology/energy-saving process of membranes, modernizing of in-house power generation						
Energy conservation		uilding materials heat shield/ ige material	automobi	saving of les/aircraft Advanced composite materials for automobiles/aircraft	Advanced EL materials	Membrane treatment method Water treatment	ntal Plan
New energy resources		Battery materials	W laterials for lithium-	ind-power generati			Environmental
			Materials fo	or solar cell			<u> </u>
Non-petrochemical raw materials (bio-chemicals)	Nonfood bid Cellulose fiber (solvent-free)	omass-origin poly	mer products  Chemical process with membranes			Membrane Bioreactor	Three-Year E
Water treatment/ Air-purification/ Environmentally friendly	Heat resistant bag  Eco-process of man-made suede	Film for coating		CNG/H <sub>2</sub> tank	Waterless printing plate  BM resin	Water treatment/ Modules/ Systems	Three
Recycle		Halogen	-free flame retardan	t materials		Air filter	
nto you	PET, N6,	PBT, ABS, PPS	DMSO	CFRP			served

#### **EcoChallenge**

**CFRP** used

Aircraft

### **TORAY Innovation by Chemistry**

#### [Energy conservation] CO<sub>2</sub> Reduction with Carbon Fibers : Aircraft





<Cooperation> Tokyo University, Pro. Takahashi / Rinoie Kobe Yamate University, Pro. Feuerherd ANA, Boeing

<Pre>condition>

Aircraft: Midsize passenger aircraft (Boeing 767)

Domestic line specification

Flight : Domestic line (Haneda ⇔ Chitose ; 500 miles) Lifetime operational track: 2,000 flights/yr, 10years

(Source: ANA)

CFRP in use: CFRP50% applied (composition of Boeing 787)

20% lighter in weight (over conventional aircraft)

#### Per one aircraft Reduction effect : ▲27,000 tons (7%) Materials & parts production: 700 t / Assembly: 3,800 t 395,000 t Total: Conventional Aircraft 390,000 t

364,000 t

Materials & parts production: 900 t / Assembly: 3,000 t

CO<sub>2</sub> [ton/(unit-10years)]

■ Materials & Parts production ■ Assembly ■ Flight ■ Disposal

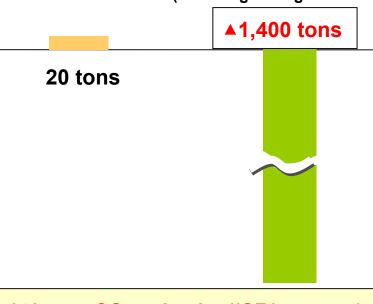
Total: 368,000 t

(Disposal= 0 t)

**▲2,700** tons CO<sub>2</sub> reduction (unit-year)

#### Per ton of carbon fiber

(including during manufacture)



▲140 tons CO<sub>2</sub> reduction/(CF1ton-year)

#### **EcoChallenge**

# [Energy conservation] CO<sub>2</sub> Reduction with Carbon Fibers : Automobiles







<Cooperation> Tokyo University, Pro. Takahashi Kobe Yamate University, Pro. Feuerherd Toyota Motor Corp. <Pre><Pre>condition>

Vehicle weight: 1,380kg\*1 (gasoline-car, 4 doors, FF)

Actual mileage: 9.8km/l \*1

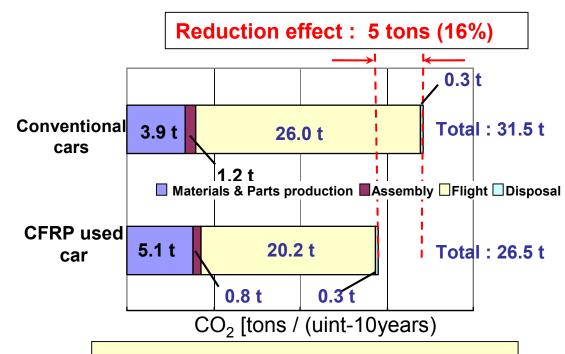
Lifetime mileage: 94,000km\*2 (average age 10 years)

(Source: \*1 JAMA, \*2 MLIT)

CFRP in use: CFRP17% applied, 30% light in weight

(over conventional automobile)

#### Per one vehicle



▲0.5 tons CO<sub>2</sub> reduction /(unit-year)

#### Per ton of carbon fiber

Volume of CO<sub>2</sub> emitted during carbon fiber manufacture

Total
CO<sub>2</sub> emission
reduction over life
of vehicle

(including during manufacture)

▲50 tons

20 tons

▲ 5 tons CO<sub>2</sub> reduction/(CF 1 ton-year)

#### **EcoChallenge**

# [Energy conservation] Effects in the Automotive Field with the 'TORAY' **Increase of Carbon Fibers**



### CO<sub>2</sub> reduction by vehicle weight

| Weight (Kg) | Automobile Rank       | Number of Cars (Japan)   | CO2 reduction volume (ton/(unit-yr) |
|-------------|-----------------------|--------------------------|-------------------------------------|
| 1750~       | Luxury sedan, Minivan | approx. 4 million units  | 0.86                                |
| 1500~1750   | Middle class sedan    | approx. 8 million units  | 0.69                                |
| 1000~1500   | Popular car           | approx. 24 million units | 0.42                                |
| ~1000       | Compact car           | approx. 6 million units  | 0.35                                |



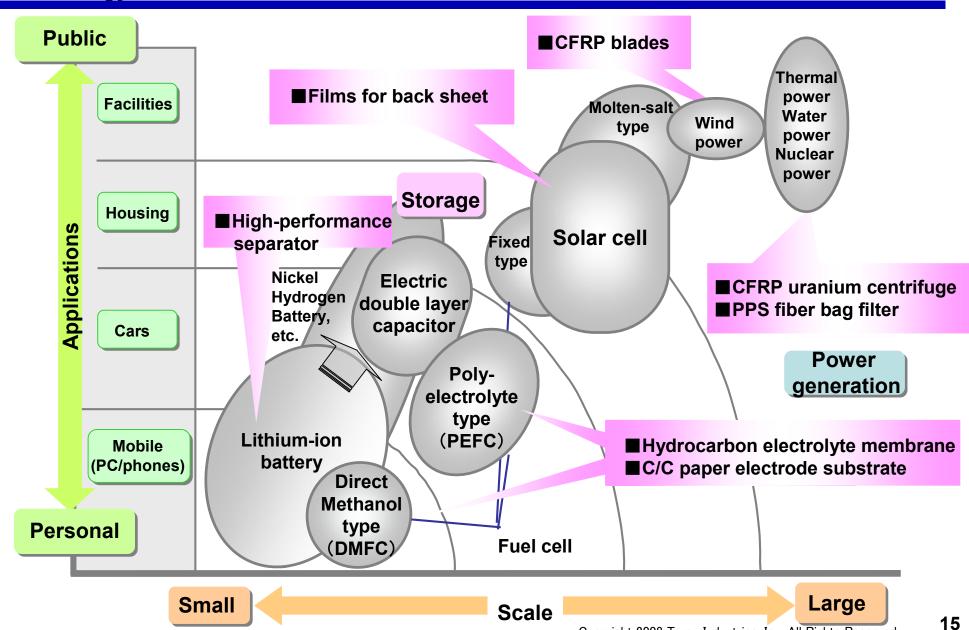
CFRP in use by 17% to cars weighing over 1,500 kg with large CO<sub>2</sub> reduction effect (30% light in weight)



9 million tons of CO<sub>2</sub> per year can be reduced (equivalent to about 3.5% of total CO<sub>2</sub> emissions derived from Japanese transportation sector)

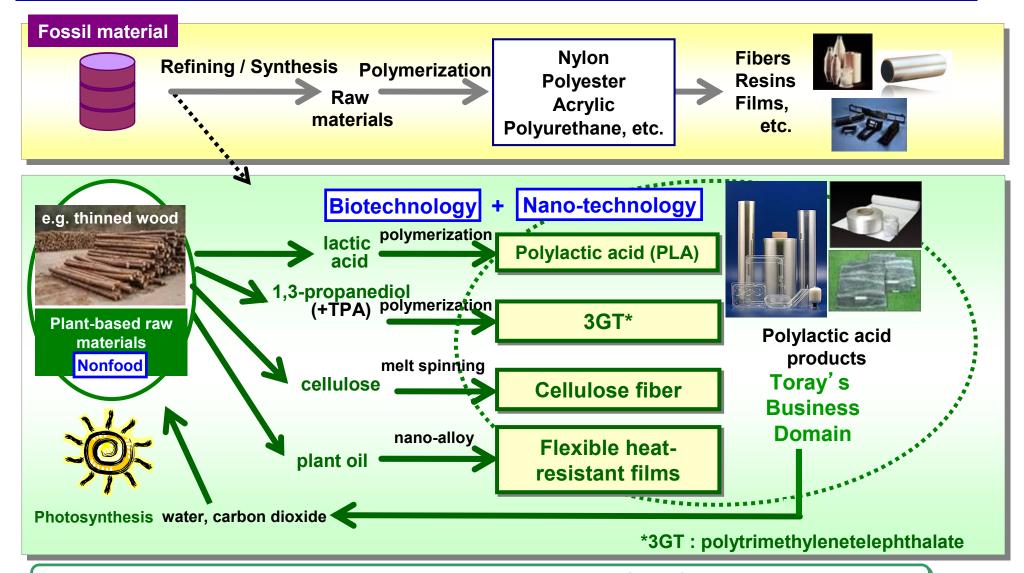
### [New Energy] Initiatives to Develop Technologies Related to **New Energy**





# [Non-petrochemical Raw Materials] Development of Nonfood Biomass-origin Materials





Toray promotes developments and commercialization of nonfood biomass-origin materials through the integration of biotechnology and nano-technology.

# **Contents**

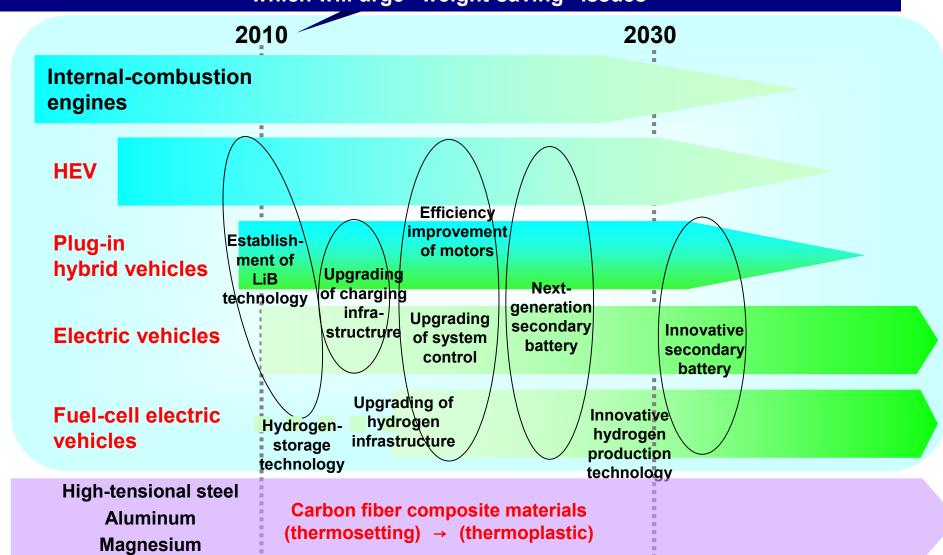


- Midterm Business Strategies "IT-2010" and the Creation of Advanced Materials
- The Era of Protecting the Global Environment and Toray's EcoChallenge
- The Automobile Industry Entering a Great Revolutionary Era
- Concept for A & A Center and Restructuring of Nagoya Plant
- Expansion Plan for Automotive Business

# The Automobile Industry in a Great Revolutionary Era



2010 and onward : gasoline internal-combustion engines will shift to electrical systems which will urge "weight-saving" issues



Weight saving of automobiles

Changes in powertrain

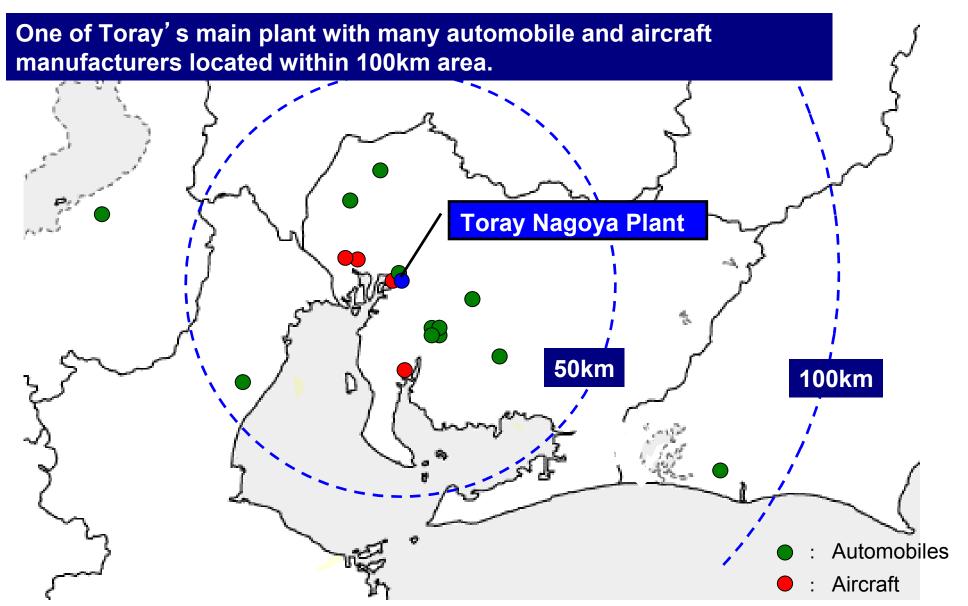
# **Contents**



- Midterm Business Strategies "IT-2010" and the Creation of Advanced Materials
- The Era of Protecting the Global Environment and Toray's EcoChallenge
- The Automobile Industry Entering a Great Revolutionary Era
- Concept for A & A Center and Restructuring of Nagoya Plant
- Expansion Plan for Automotive Business

# **TORAY**Innovation by Chemistry

# Geographical Advantage of Nagoya Plant



# **Concept for Nagoya Plant A&A Center**



Concentrate Toray's comprehensive ability in the Nagoya area and establish a new development base for technological development through close ties with the automobile and aircraft industries.

### **A&A Center (Development center for Automobiles & Aircraft)**

Plastics Application
Technology Development
Center
[Opened in 1989]

[Automobile and E&E Application]

- Development of engineering plastics
- Development of molding technologies for engineering plastics

Automotive Center [Opened in 2008]

[Automobile Application]

- Offering solutions, project management (collaboration with outside companies and inside department, integration of advanced materials technologies of Toray Group)
- Development of automobile-related elemental technologies (evaluation and analysis)

Advanced Composite Center [Scheduled to open in 2009]

[Automobile and Aircraft Application]

- Development of composite materials
- Development of composite molding technology

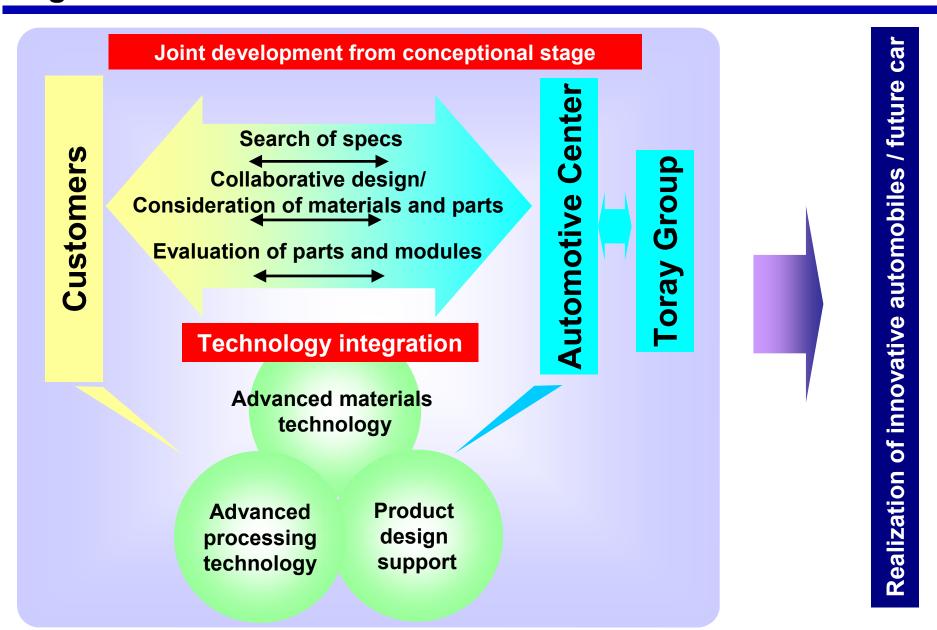
The 3 Centers cooperate and supplement each other to conduct technology development

Collaboration

Research laboratory, Development center, each technical department (resins, chemicals, films, electronic & information materials, affiliated companies, etc.)



# Targets for the Establishment of Automotive Center Innovation by Chemistry



# Outline of Transfer of Composite Development Functions



Synergy effect and speed-up of development attributable to the consolidation/reinforcement of composite development functions.

Existing composites development bases

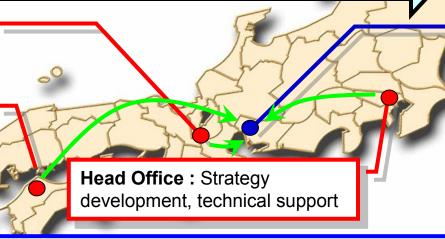
#### **Shiga Plant**

Composites Technical Department

#### **Ehime Plant**

Composites Technical
Department
Composites Development
Center

Consolidate/reinforce composite development functions which are scattered in Shiga and Ehime



Future composites development base

# Nagoya Plant Advanced Composite Center (ACC)

- (1) Automobiles
- 1 Thermal cure high-speed RTM technology
- ②Filament-winding molding technology
- (2) Aircraft
- ①Prepreg molding technology
- ②A-VaRTM technology



- **■** Concentrate comprehensive capability of development
- Strengthen development functions through the improvement of experimental/evaluation facilities
- ■Integration of Toray Group resins and chemicals technologies
- Strengthen collaboration with vital customers in the Chukyo district

# Outline of Transfer of Composite Development Functions



In the automobiles and aircraft area, Toray will add advanced design/process technologies of the Advanced Composite Center to the innovative technologies created through co-development with customers or national projects, and apply them to production.

### **Automobiles**

### **Aircraft**



Technology establishment / Production application





#### **Advanced technologies of Advanced Composite Center**

Materials/Evaluation technology

Design/Analysis technology

**Molding technology** 

**Process technology** 

**Co-development / National project** 

(High-speed RTM, A-VaRTM materials, etc.)

# **Structural Reform of Nagoya Plant**



Production/development base of high-performance products Production/development base of chemicals/resins for automobiles/aircraft **Production** Transfer from **Ehime Plant Business** Composites Early years expansion - Started production **Engineering plastics Engineering plastics** of caprolactam as Compounds Compounds Japan's first plant of raw materials for the Engineering plastics production of Nylon Consolidate to Nylon Compounds Nylon (1951)**Ehime Plant Staple** Staple High-value **Fibers Fibers** - Started production creation Consolidate to of nylon resins Caprolactam Tokai Plant (1956)Shift to high-performance and related **High-value** products High-performance creation - Started production products Chemicals of fine chemicals **Promote development High-performance** High-performance of integrated technologies (1980)Chemicals Chemicals R&D **Chemicals Research Laboratories** Plastics Application Technology Development Center **A&A Center Plastics Application Technology** Transfer from **Composites Development Center Development Center** Shiga/Ehime Automotive Center (2008~) **Composites Technical Department Plants** Advanced Composite Center (2009~ 2007 2015 2003

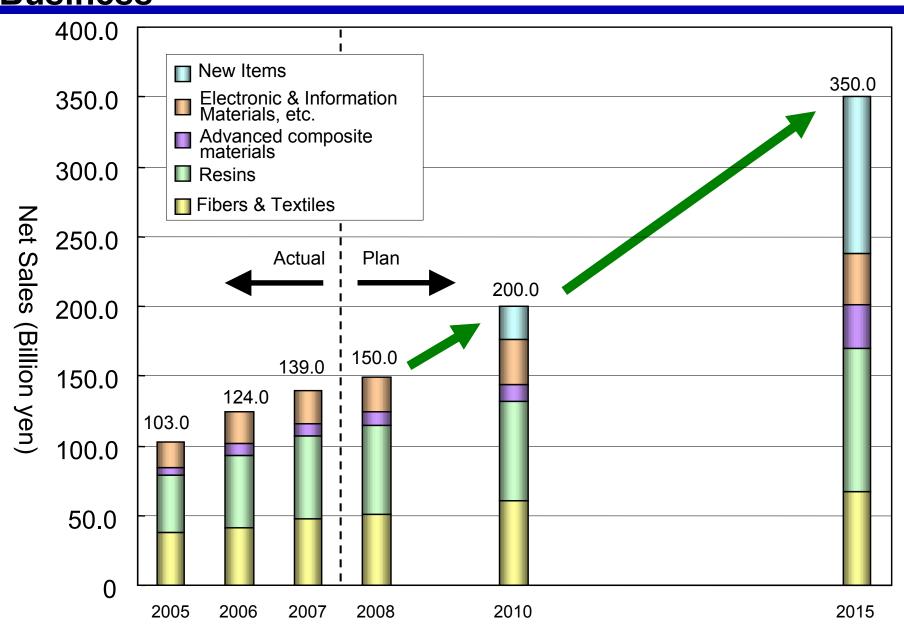
# **Contents**



- Midterm Business Strategies "IT-2010" and the Creation of Advanced Materials
- The Era of Protecting the Global Environment and Toray's EcoChallenge
- The Automobile Industry Entering a Great Revolutionary Era
- Concept for A & A Center and Restructuring of Nagoya Plant
- Expansion Plan for Automotive Business

# **Expansion Plan for Toray Automotive Business**







# **Function of Each Organization of A&A Center**



A&A Center Development site for automobile and aircraft application

Nagoya Plant

Plastics Application
Technology
Development Center
(Automobile and E&E application)
Development of engineering
plastics
Development of molding
technologies for
engineering plastics

#### **Automotive Center**

(Automobile Application)

- Offering solutions
- Project management

(collaboration with outside companies and inside departments, integration of advanced materials

technologies of Toray Group)
Elemental technologies
(evaluation and analysis)

#### Advanced Composite Center

(Automobile and Aircraft application)

- Development of composite materials and composite products
  - Development of composite processing technologies

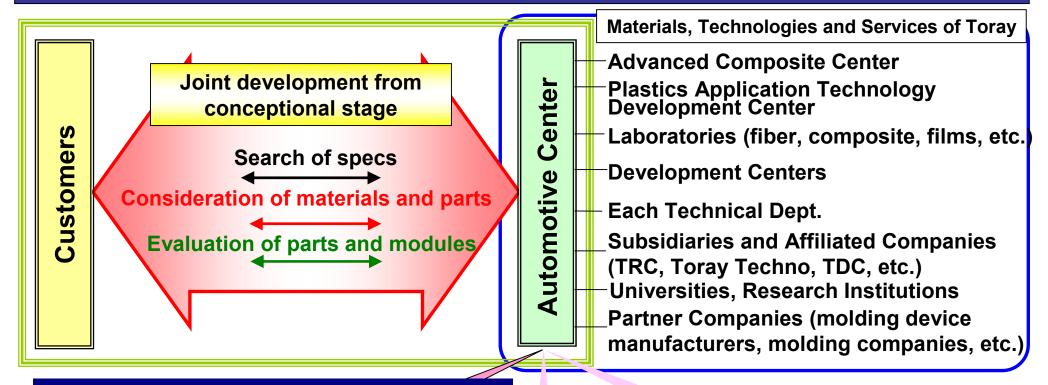
| Name                      | Plastics Application Technology Development Center | Automotive Center        | Advanced Composite Center   |
|---------------------------|--|--------------------------|---|
| equipments and facilities | Molding equipments  Material evaluation            | Large molding/processing | (Materials ~ Parts)  CF base materials processing equipments  Large press/ RTM molding equipments |
| Open                      | October, 1989                                      | October, 2008            | April, 2009 (scheduled)   |

The 3 Centers cooperate and supplement each other to conduct technology development (Numbers of staff (plan): Total 250 members at 3 centers)

|  | Col | laboration |  |
|--|-----|------------|--|
|--|-----|------------|--|

# Operation Concept and Function of Automotive Centernovation by Chemistry

- ■Participation from the customer's planning and conceptional stages for joint development toward shared targets.
- ■Offering solutions that fuse together Toray's materials, technologies and services.



■Three major functions of Automotive Center

#### Joint development

Management of joint projects with customers.

#### **Technology Development**

Development of automotive polymer material evaluation, analysis, molding and processing technologies

#### Information transmission

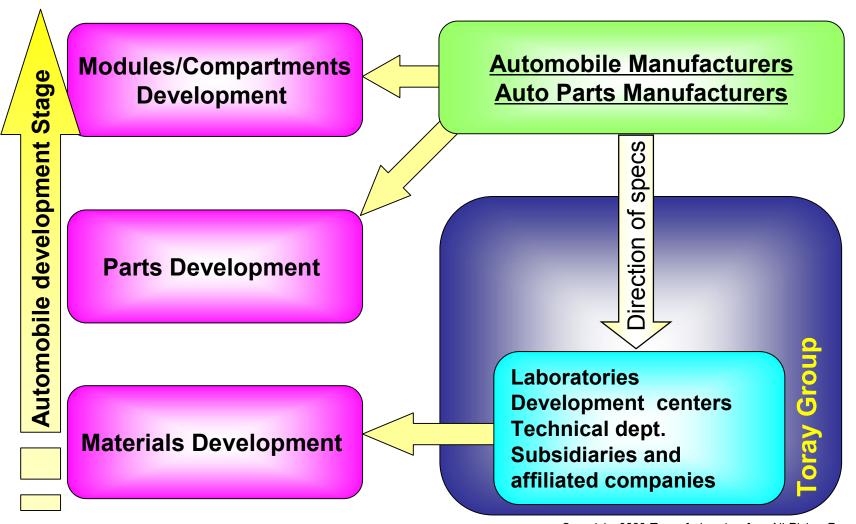
Acquisition and transmission of fresh automotive technology news, organization of technical seminars





■Conventional development style

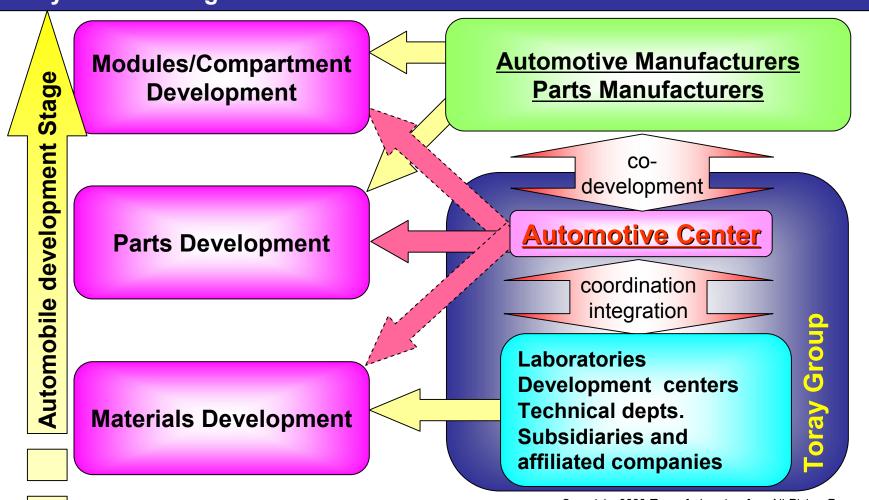
Materials manufacturers specialize in material developments (spec-in business)





### **Characteristics of Automotive Center**

■Development style in Automotive Center Coordination and integration of various technology resources of Toray Group Joint developments of parts and units with customers through evaluation and analysis technologies as Parts.



# Main Issues (Four Major Themes) of Automotive Center and Toray's Strength



## Theme 1. Weight Saving

Target parts: Panels, Main structural parts (chassis), etc.

Toray's strength: CFR thermoplastic, Film decorating, CAE technology.



### Theme 2. Materials for Next Generation Power Train

Target parts: Motor, Secondary battery, etc.

Toray's Strength: High thermal stability films, Functional nano particles.



### Theme 3. Non-petrochemical materials

Targets parts: Fibers and textiles for interior and exterior parts Toray's strength: Bio-based plastics, its fibers and films, etc.



### Theme 4. Car Electronics

Target parts: Display, Sensor parts, etc.

Toray's strength: PDP, Polyimide resins, etc.



Ecodeal.

# Application of Carbon Fiber Reinforced Plastics (CFRP) to Automobiles



CFRP=Carbon Fiber Reinforced Plastic

**CFRP Applications and its effect on weight saving** 

Improvements using CFRP parts
Weight Saving

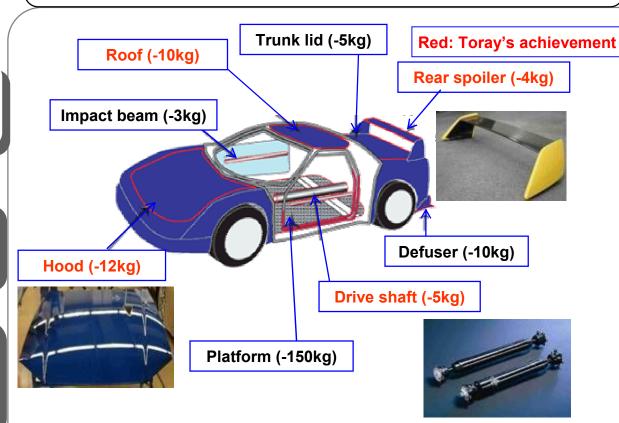
Improvement of fuel efficiency Global warming countermeasure

**Improvement of crash safety** (High Impact energy absorption)

Improvement of driving performance
Improvement of vibration damping / natural frequency UP

Reduction of Assembly processes and cost

**Modular Construction** 



Possible to reduce 400kg using

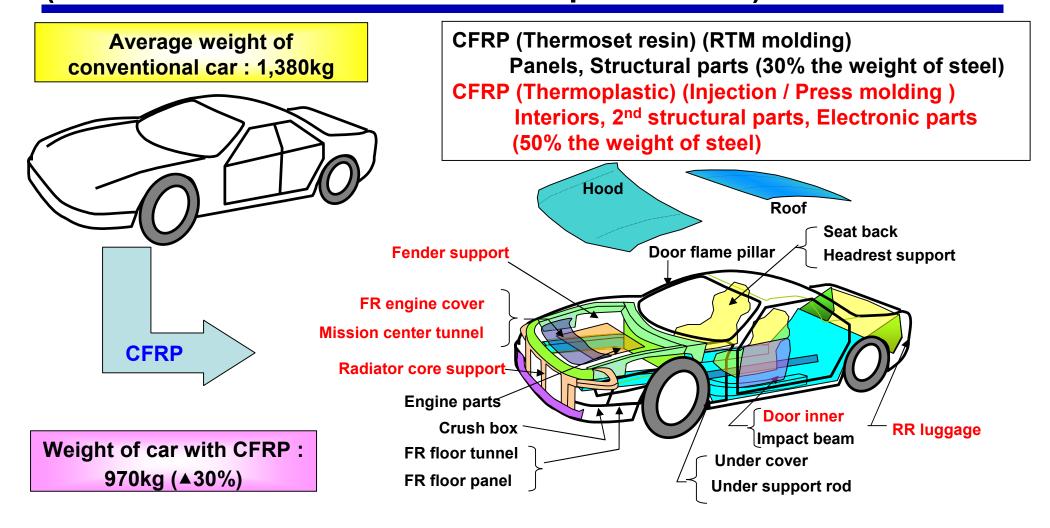
CFRP parts (30% of car body weight

when the car weighs 1,380 kg)

Others (-200kg)
Door panel
Front end module
Seat back
Fender ,etc.

# Examination of applicable parts of CFRP (Thermoset resin base and thermoplastic base)





■New CFRP (thermoplastic) for high performance parts (complicated shapes), common parts (mass productivity) will be performed

# Facilities to Solve Technical Issues of CFRP (Thermoplastic)



1. Improvement of material reliability (Dynamic properties and Durability) ①Impact resistance - scattering stone, car crash, pedestrian protection











**Charpy impactor** 

Weight-drop impactor Head impact facilities

②Durability, weather resistance- hygrothermal resistance, long-term outdoor exposure, thermal shock, etc.





Large constant temperature and humidity chamber



Xenon weather meter



Large thermal shock chamber

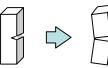
# **Evaluation of Impact Resistance**



# **1** Impact resistance

- ■Various impact evaluation facilities for testing specimens and automotive parts (To construct databases for impact resistance and failure behavior of plastic materials)
- ■Estimation of impact strength and failure behavior as car parts with combination of CAE technologies to reduce time and labor.

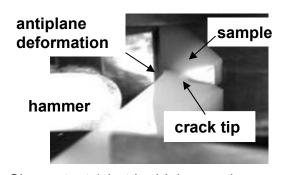
#### Observation of failure mechanism



10 × 60 mm

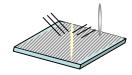
#### **Charpy impactor**





Charpy test (shot by high speed camera)

#### **Nondestructive evaluation**

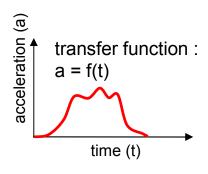


80 × 80 mm

#### Weight-drop impactor



CAE

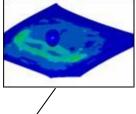


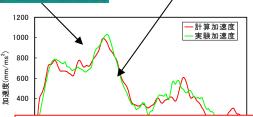
# Large parts

2,000 × 2,000 mm

Test facilities for pedestrian protection







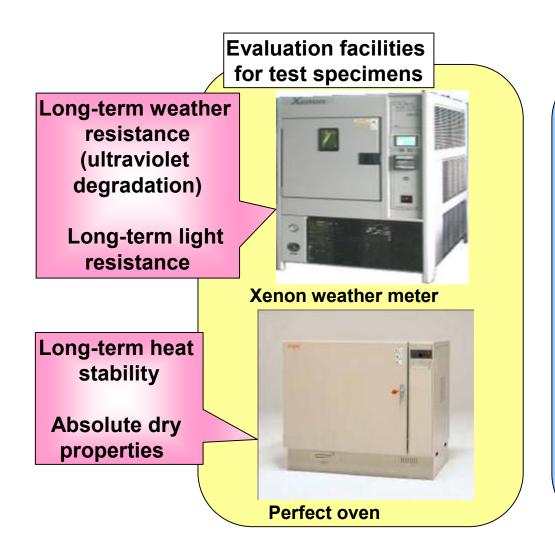
To confirm compatibility of analysis with examination

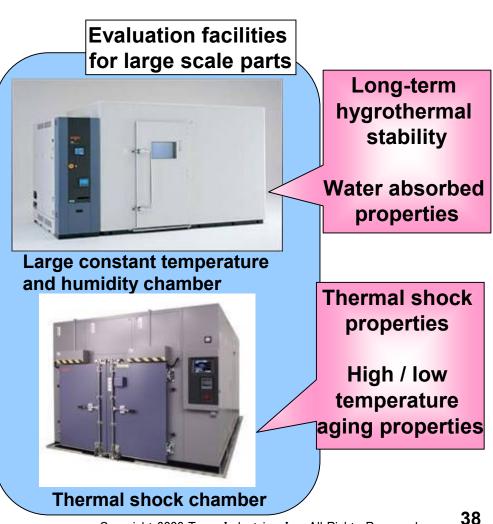
# **Evaluation of Durability**



# **②Weather resistance / Long-term durability**

**■**Confirms material reliability of new polymer materials for car parts





# Improvement of Surface Quality (painting and film decorating)



### 2 . Improvement of surface quality

①Painting performance – coated properties, coating strength, improvement of surface quality





Robotic painting equipment



Digital gonio photometer



Surface roughness meter

②Film decorating technology – development of new plastics / films materials





Film laminating machine



Vacuum molding machine

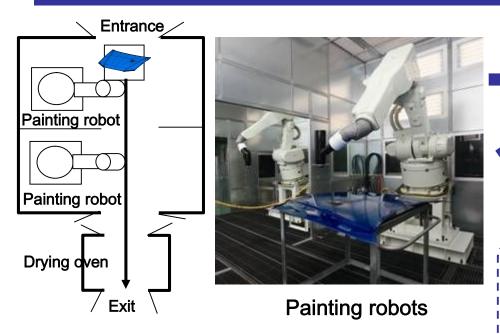


1000t injection molding machine

# Improvement of Surface Quality (painting)



- ①Painting performance coated properties, coating strength, surface quality
  - ■Development of suitable materials for various paints and panting processes and optimization of painting conditions



Paint booth (outline)

 Main specification : maximum painting area : 1700×1700 mm maximum drying temperature : 140 °C





Larger thermal chock chamber



Large constant temperature and humidity chamber

## Painting quality evaluation .



**Variable Gloss Meter** 

Digital Gonio photometer (AMC)



Surface roughness meter (Plastics Application Technology Development Center.)

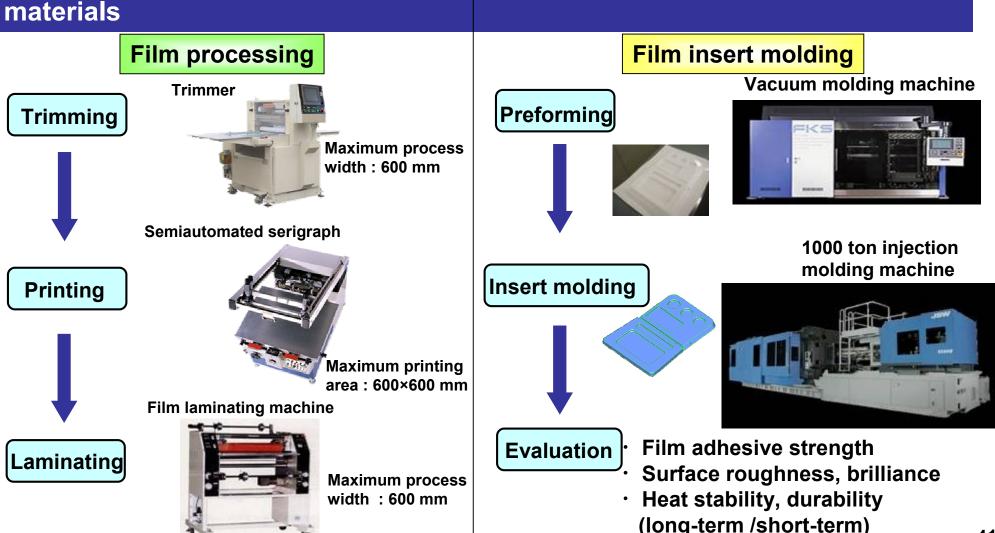
(Plastics Application Technology Development Center)

# Improvement of Surface Quality (film decorating)



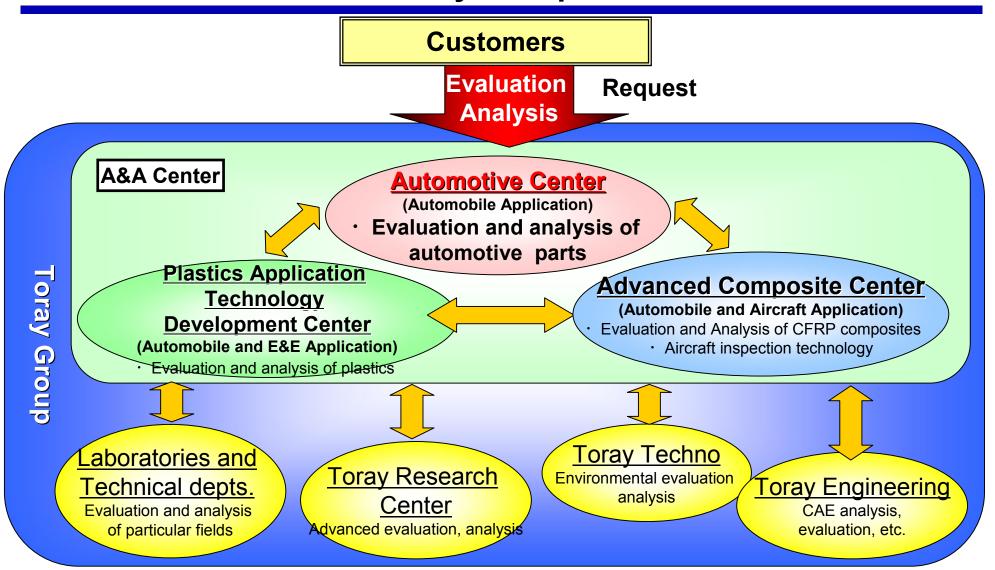
②Film decorating technology (high quality / designing surface), paint-less)

■Offering new surface appearance and design which is suitable for polymer materials



# **Evaluation and Analysis System of Automotive Center and Toray Group**





■Realization of various supports through utilization of technological resources in Toray Group

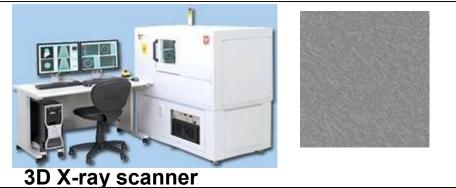
# **Application of Aircraft Inspection Technologies**



- ■Application of inspection technologies for aircraft materials
- **■**Estimation of strength and lifetime of parts by Nondestructive.

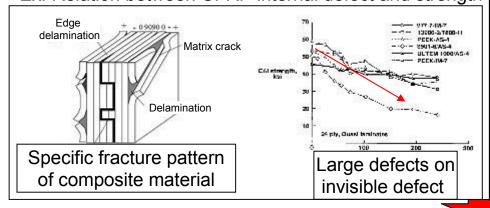


Observation of defects within the material and measurement of damage level



Observation and measurement of orientation angle and distribution of fibers

#### Ex. Relation between CFRP internal defect and strength



# **◆The other inspection and analysis facilities** in Toray group◆

Hydraulic fatigue machine (AMC)

Creep machine (AMC)

High speed impact machine (Plastics Application Technology Development Center)

DSC/DMA (Plastics Application Technology Development Center) 3D shape measurement equipment (ACC)

# Battery and Electrode Evaluation and Analysis Technology (Toray Research Center)

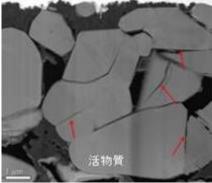


■Estimation and Improvement of performance of battery and electrode by shape observation, composition and structural analysis

### **Lithium-ion battery**

Morphological analysis, composition and structural analysis of positive/negative-electrode materials Thickness and composition analysis of electrode membranes (SEI membranes) Composition analysis and additives and trace impurities analysis of battery electrolytes, etc.

TEM observation of LiCoO<sub>2</sub> positive electrode after repeated charge and discharge cycles



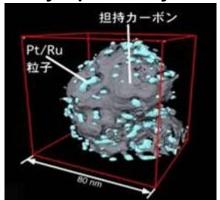
Cracks occurred on the positive electrode materials by deterioration of long-term usage. On the surface of positive electrode particles, Co changed to the conditions like metal

Realization of high capacity, Improvement of cycle properties, and Improvement of safety

#### Fuel cell

Structural analysis and property evaluation of electrolyte membranes Structural and composition analysis of catalyst particles Composition analysis and trace impurities analysis of battery electrolyte, etc.

 Observation of supported condition of a catalyst particle by 3D TEM

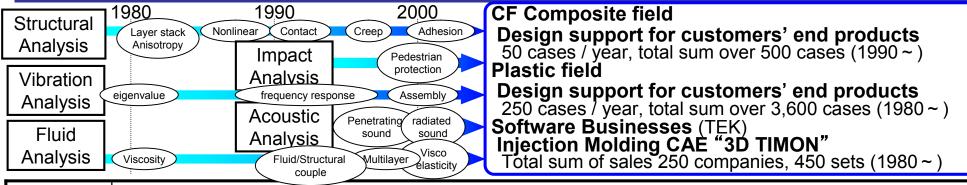


Particle size and supported condition of nm size catalyst particles can be observed in three dimensions.

Solution of deterioration mechanism (Improvement of durability) Reduction of Pt usage (Cost reduction)

# CAE Technology for Automobile Application Innovation by Chemistry

- Toray has started R&D of CAE technology since 1970s and has developed several fields of CAE technologies for polymer materials
- Toray has started design support for customers using CAE analysis since 1980s. (total 4,000 cases)
- Based on combination of CAE analysis and various test evaluation technologies and databases, performance and quality of end products can be estimated.

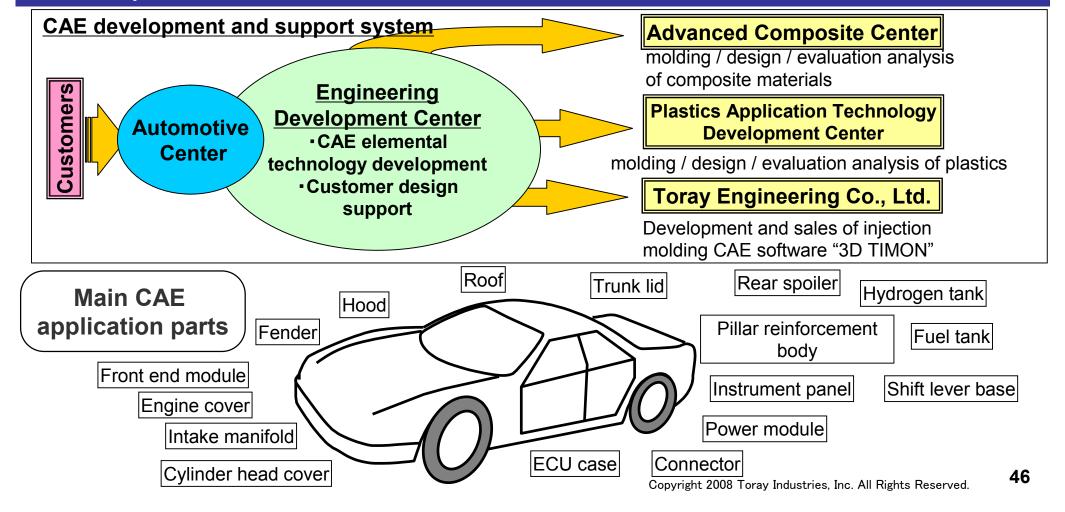


| Item               | Materials   |  |   |  |
|--------------------|---|--|---|--|
| item               | Plastics  | Composites                                     | Films                                   |  |
| Injection<br>field | Injection Molding Analysis (flow, warpage)  "3D TIMON"                                    | RTM Molding Analysis (Resin flow)  "VAR-TIMON" | Vacuum Molding Analysis<br>(film setup) |  |
| Analysis<br>field  | Structural Analysis Impact Analysis  Vibration Analysis Acoustic Analysis  Fluid Analysis |  |   |  |

# CAE Technology for Automobile Application Innovation by Chemistry



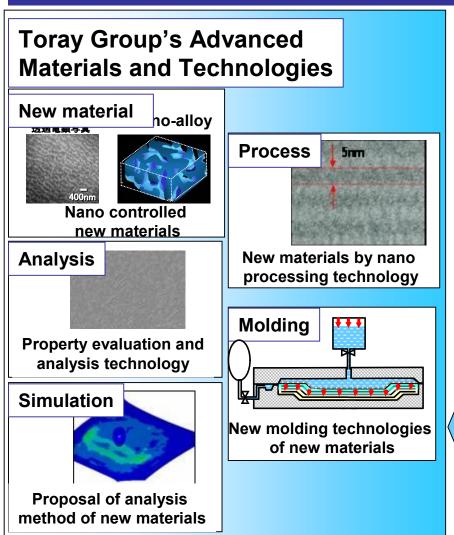
- ■Support of design for customers' product from an early development stage, cooperation of each dept., utilization of CAE technology
- → Design and Development time / Experimental evaluation cost can be reduced
- Many achievements of co-development and design support for automobile manufactures and auto parts manufactures



# **Automotive Center's Function of Collection and Transmission of Information**

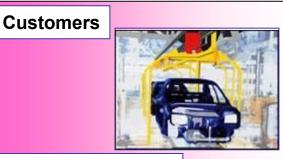


- ■Introduction of timely Toray Group's advanced materials and technologies (molding, processing, evaluation, analysis, etc.)
- **■**Collection of new information from customers, universities, companies.



Information
Transmission
Technology
seminar
New technology
display
Library display

Information
Collection
Academic information
Market information
nnovative technology



**Partner Companies** 



Universities, National laboratories



47

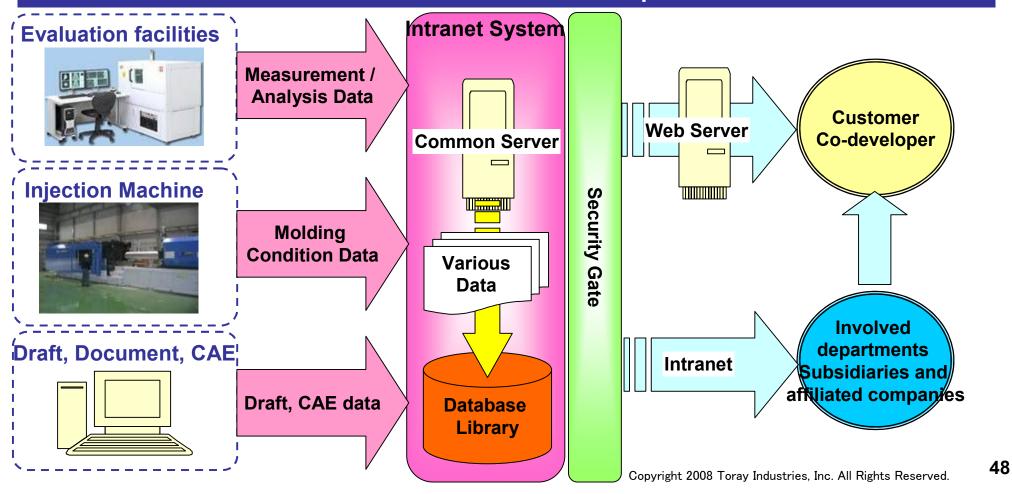
# Automotive Center's Function of Collection and Transmission of Information ~ DB Library, IT ~



- ■Collection of measurements of evaluation / molding machines online and Construction of databases
- ■Establishment of the library which selected / combined / integrated multiple data

  → Promptly search and offer materials data

  which meet customers' and internal relevant departments.



# Outline of Automotive Center's Facilities <a href="#"><Gallery</a>, Conference Room>



#### ◆Main Building 1F (Display Lobby)





Themes Display Area

Materials Display Area





**Entrance** 

**New Technology Display Area** 

Main Building 2F (Conference Room, Seminar Room)



TV Conference Room (30 people capacity)



Seminar Room (80 people capacity)



**CAE** room

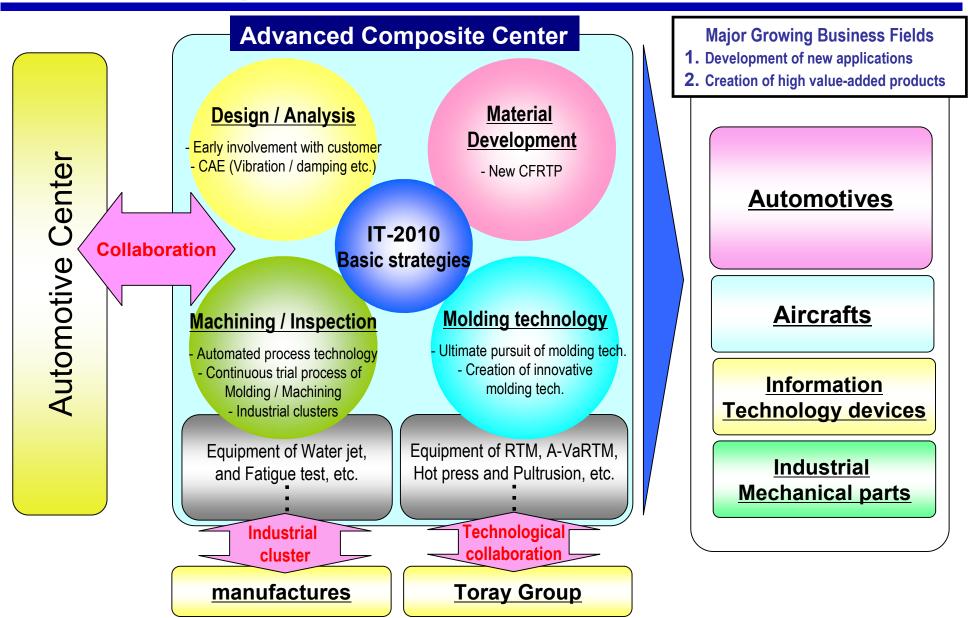
#### Others

2 small
conference rooms
with 15 people capacity
1 medium
conference room
with 30 people capacity
1 reception and
conference room
with 10 people capacity



# Development Functions of Advanced Composite Center





# Major Development Functions of Advanced Composite Center



■Acceleration of innovative technologies creation and mass-production technologies establishment by reinforcing molding / evaluation equipments.

| Technologies                         | Major equipments                           |  |
|--------------------------------------|--|--|
| 1. Material development / Evaluation | Mechanical property test, Fatigue test DMA |  |
| 2. Design technology                 | CAD<br>CAE                                 |  |
| 3. Molding technology                | RTM, Autoclave<br>Injection molding        |  |
| 4. Machining / Inspection technology | Water jet 3-dimension measurement          |  |

Automotives: Establishment of continuous development / trial-production system for materials, design, molding and machining

- 1. Creation of design/molding/machining technologies: To develop new applications and expand composite materials business
- 2. Creation of new materials and deepen molding technologies : To expand materials business and enhance technical support functions

# **Strategies for Composites Business**



| Area                               |                 | Major applications (Now going)  | Expansion and New Plans  |
|------------------------------------|-----------------|---|--|
| Energy-related                     | Fuel cell stack | <ul> <li>Fuel cell (electrode gas diffusion layer)</li> <li>Wind turbine (small wind-turbine blades)</li> </ul>   | <ul><li>Fuel cell</li><li>(electrode gas diffusion layer)</li><li>High-pressure vessel</li></ul>                                     |
| Transport machinery                |                 | Automotive propeller shaft     Exterior panels     (sports car)   | <ul> <li>Automobile propeller shaft/</li> <li>Exterior panels</li> <li>Automotive structures</li> <li>Aircraft structures</li> </ul> |
| Civil engineering and Construction |                 | <ul> <li>Bridge railings</li> <li>Seismic retrofitting (bridge pier, deck slabs, buildings (beams, columns))</li> <li>lightweight building structures (truss, roof structures)</li> </ul> | -Bridge railings   |
| Industrial equipments              |                 | <ul> <li>Medical equipments (X-ray equipment)</li> <li>Information technology devices (Laptop PC case, etc.)</li> <li>Mechanical parts (Robot arms for LCD panel, etc.)</li> </ul>        | Information technology device     (Laptop PC case)     industrial robot      Information technology device     (Laptop PC case)      |



# **Expansion Strategy of Automotive Materials Business**

Toray Industries, Inc.
Senior Director
Automotive Material Strategic
Planning Dept.
Kazumichi Ebisutani



- Toray Group's Involvement in the Automobile Industry
- Environment and Issues surrounding the Automobile Industry
- Expansion Strategy of Automotive Business



- Toray Group's Involvement in the Automobile Industry
- Environment and Issues surrounding the Automobile Industry
- Expansion Strategy of Automotive Business

# ~ Toray Group's Involvement in the Automobile Industry ~ **TORAY**Toray Group's main materials and technologies for Automobiles Innovation by Chemistry

#### **[Fibers and Textiles]**

Fiber and fabric for airbags, tire cord, fabric and man-made suede for car seats, cabin filter, etc.

# Resins & Chemicals

Resins for automotive parts (ABS, Nylon, PBT, PPS, LCP)

Polyolefin foam for interior and exterior







### [Films]

Films for capacitor, motor insulation and decorating and process films





# Technical

Technical Support for Customers' Design

### **Processing Technologies/Facilities**

Toray Research Center Inc. (analytical evaluation technologies),

Toray Engineering Co., Ltd. (process technology and CAE analysis), etc.



# [Carbon Fiber Composite Materials]

Hood, Roof, Propeller shaft, Spoiler, Impact beam, etc.







#### [Electronic & Information]

LCD color filter, Optical fiber, Polyimide film for FPC









## ~ Toray Group's Involvement in the Automobile Industry ~ **Adoption Examples of Toray Group's Materials for Automobiles**







Oil filter







Injector





Oil reserve tank







Seat

belt



**Mechanical** and

**Functional Parts** 

Air bag





**Shift lever** base

### **Exterior and Interior Decorating Parts**







Seat

Roof surface

Radiator grill



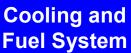




Instrument panel

Wheel cover

**Spoiler** 



CHC













**Alternator parts** 









**Power window Rotation** switch sensor





**ORVR** valve



fuel tank



**Electronic** 

throttle sensor

housing





**Electric component** 



Neutral

starter







switch

Connector







combination

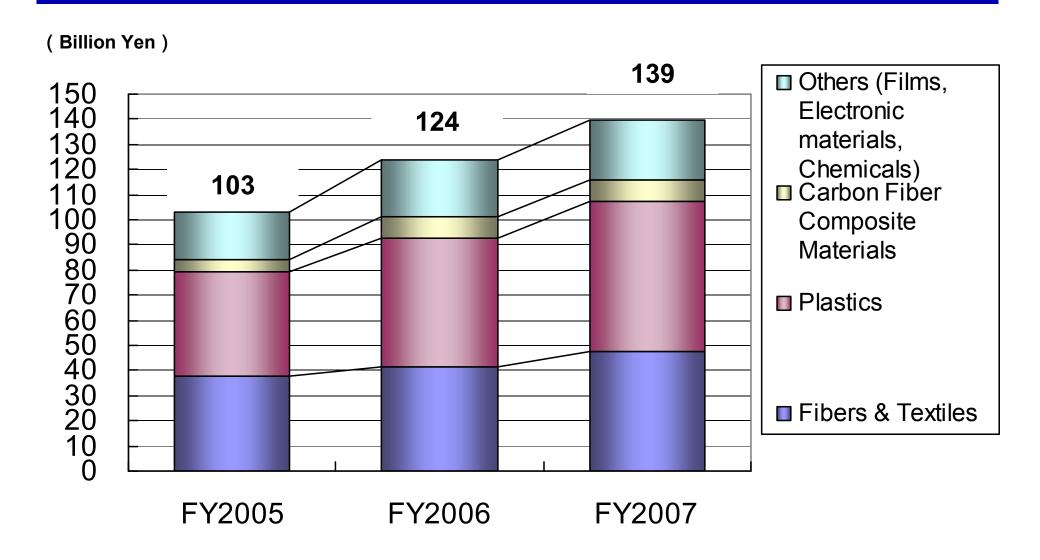
Relay box **Power seat** motor

Copyright 2008 Toray Industries, Inc. All Rights Reserved.

### ~ Toray Group's Involvement in the Automobile Industry ~

# **Toray Group's Sales for Automobiles**



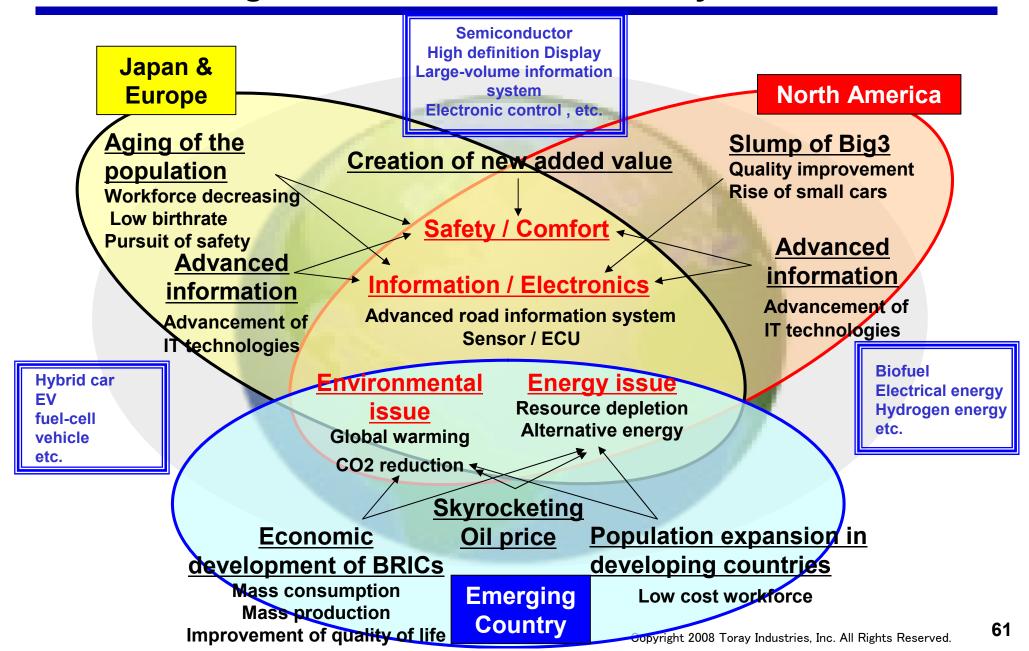




- Toray Group's Involvement in the Automobile Industry
- Environment and Issues surrounding the Automobile Industry
- Expansion Strategy of Automotive Business

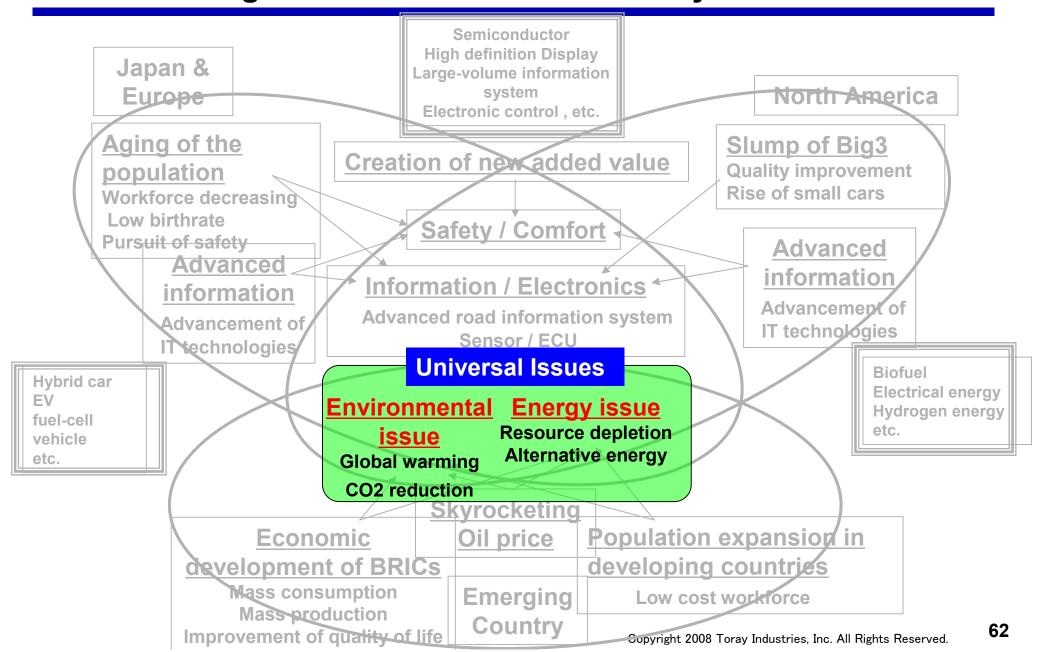
# ~ Environment and Issues surrounding the Automobile Industry ~ Market Changes in the Automobile Industry





# ~ Environment and Issues surrounding the Automobile Industry ~ Market Changes in the Automobile Industry



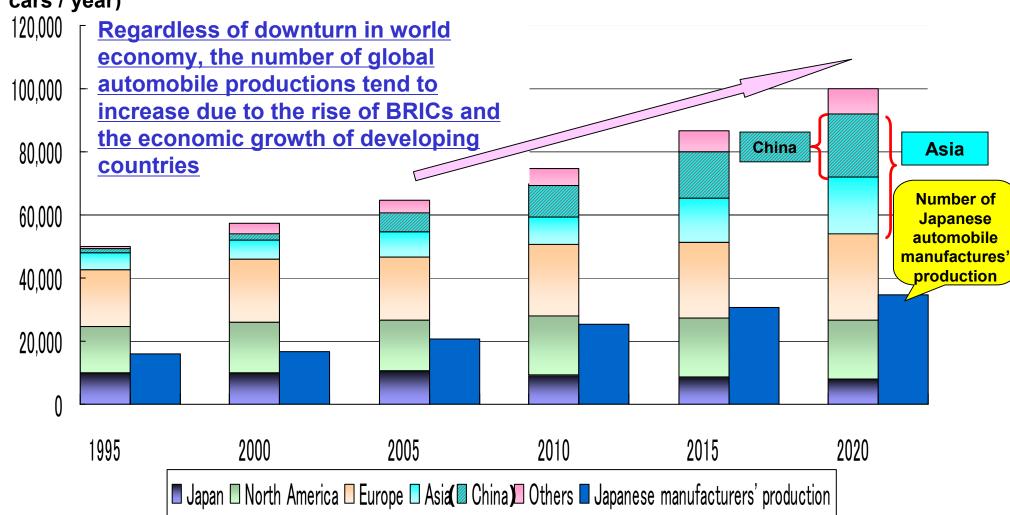


# ~ Environment and Issues surrounding the Automobile Industry ~ Number of Automobile Production



(thousands of cars / year)

# **Number of Global Automobile Production**



(Estimated by Toray based on the data of Japan Automobile Manufacturers Association, Inc. and FOURIN, Inc.) Copyright 20

# ~ Environment and Issues surrounding the Automobile Industry ~ Revolutionary Era of the Automobile Industry



### **Environment / Energy**

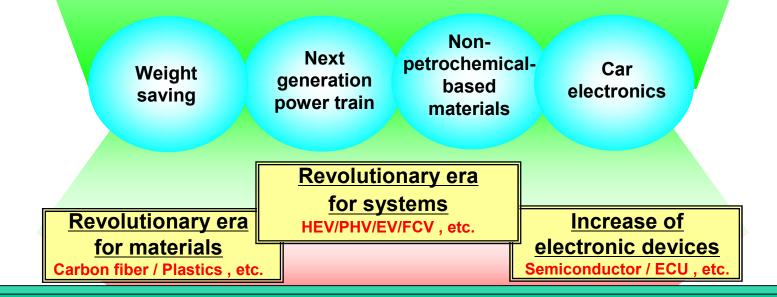
CO2 reduction Alternative energy, etc.

#### Safety / Comfort

Pre-crash safety system relax / comfort, etc.

### **Information / Electronics**

Advanced road information system Electronic control / sensor, etc.



Toray contributes to the automobile industry by advanced materials and technologies



- Toray Group's Involvement in the Automobile Industry
- Environment and Issues surrounding the Automobile Industry
- Expansion Strategy of Automotive Business

# TORAY Innovation by Chemistry

# **Main Items for Expansion of Automotive Business**

# Issues of the automobile industry

Safety / Comfort

Energy

Environment /

Information / Electronics

# **Toray's Innovation**

Integration of materials
Integration of materials such
as fibers, plastics, films,
carbon fiber composite

materials, etc.

Organic Polymer
Synthetic Chemistry
Chemistry

**Nanotechnology** 

#### **Biochemistry**

Advanced Materials / technologies

Nanotechnology-based innovative materials, Low environmental load materials, Innovation materials of semiconductor / circuit, Next generation display, Nano control structure, Nano fabrication, New polymer materials, Green chemistry, etc.

#### Weight saving

:Roof, Hood, Quasi-structure material, etc.





# Next generation power train : Motor, Secondary battery, etc.





# Non-petrochemical-based materials : Interior







# Car electronics: Display, Electronic component, Sensor, Semiconductor, etc.







# Revolution of the Automobile Industry and Toray's Responsenovation by Chemistry

Advancement of Weight Saving Diversification of power trains

Expansion of application of Nonpetroleum-based materials

Car electronics

#### Trend of the automobile industry

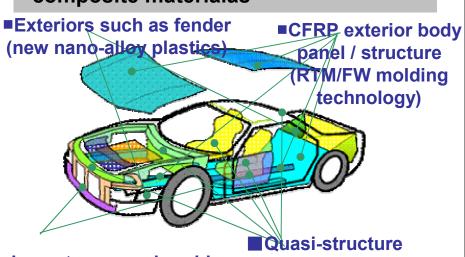
Automobile manufactures established weight saving projects and consider expansion of application of light weight materials such as high-tension steel, aluminum, plastics, carbon fiber composite materials, etc.

# Weight Saving Project of Automobile Manufacturers

|            | Project              | Goal   |  |
|------------|----------------------|--|--|
| Toyota     | Mass<br>Innovation   | Weight▲10% by 2011<br>(Midsize sedan)                                |  |
| Honda      | Set by each car type | Weight saving goals are<br>not explicitly shown<br>(CO2▲10% by 2010) |  |
| Nissan     | Vision 2015          | Weight▲15% by 2015<br>(Average weight)                               |  |
| Mitsubishi | CLW30                | Weight▲30% by 2010   |  |

# Toray's strategy and corresponding materials and technologies

- Advances development of high performance plastics with nano-alloy
- Expands application of carbon fiber composite materials
- Integrates plastics and carbon fiber composite materialas



Impact-energy absorbing materials (thermoplastic plastic parts (Impact-energy CFRP / New high rigidity absorbing nano-alloy)
Plastics)



## Revolution of the Automotive Industry and Toray's Responsenovation by Chemistry

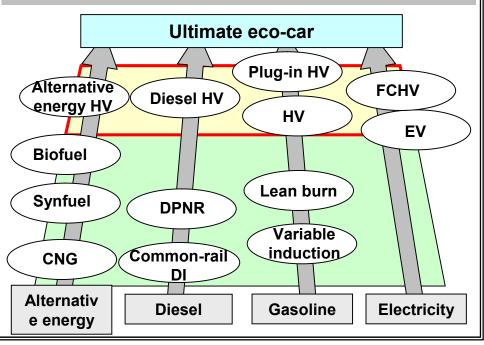
Advancement of Weight Saving

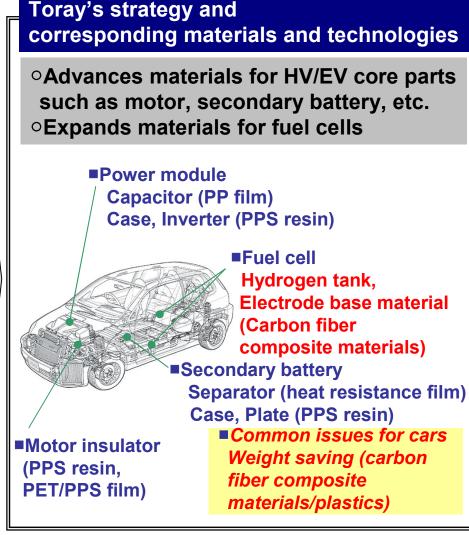
Diversification of power trains Expansion of application of Nonpetroleum-based materia

Car electronics

### Trend of the automobile industry

- OAutomobile manufactures advance developments of several approaches such as clean diesel, alternative energy, HV, plug-in HV, electricity, fuel cell, etc.
- oHV core technologies such as power module, motor, secondary battery, etc. are applicable to all approaches.







## Revolution of the Automotive Industry and Toray's Responsenovation by Chemistry

Advancement of Weight Saving

Diversification of power trains

Expansion of application of Nonpetroleum-based materials

Car electronics

#### Trend of the automobile industry

- Toyota already adopted nonpetrochemical-based materials for several parts.
- Other manufactures are also advancing the development of parts with non-petrochemical-based materials.

Toyota's applications



option mat





# Toray's strategy and corresponding materials and technologies

- Expand applications of interior and exterior parts with non-petrochemicalbased fibers, plastics and films
- Outilize advanced technologies such as nanotechnologies and new processing methods and advance improvement of properties, which is an issue to adopt non-petrochemical-based materials

car seat surface head rest materials (FY textured yarn) (SF lamination)

plastics for exterior/interior, decorating films (nano-alloy, plant fiber reinforced)



Seat cushion material (SF lamination)

Spare tire cover /trim (kenaf/PLA-SF board)

option mat (BCF+PLA nonwoven fabric)



# Revolution of the Automotive Industry and Toray's Responsenovation by Chemistry

Advancement of Weight Saving

Diversification of power trains

Expansion of application of Nonpetroleum-based materials

Car electronics

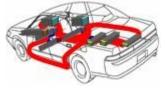
### Trend of the automobile industry

- oCar electronics become diversified to advance comfort with car navigation, large-volume information system, etc. and to improve safety with ABS, brake assist, millimeter-wave radar, etc.
- ○Car electronics corresponding to throttle control, engine control, HEV, EV, FCV advance.

# Toray's strategy and corresponding materials and technologies

Expand applications of advanced materials and technologies such as display, semiconductor materials, electronic circuit materials, high performance films, which have been cultivated in IT fields, into automobiles.

- ■LCD meter, In-car display such as car navigation, etc. (Color filter, Organic EL-related materials, etc.)
- Large-volume information system (Plastic optical fiber)



Sensors, Semiconductors
 (High performance resin,
 Next generation resist,
 Semiconductor packaging circuit board, etc.)





# **Automotive Material Strategic Planning Dept.**



Corporate Marketing
Planning Dept.
Corporate Strategic
Planning Dept.

Fibers & Textiles Division

Resins & Chemicals Division

Films Division Automotive Material Strategic Planning Dept.

# **Strategic Promotion Conference** of Automotive Material

- \* Decision of sales expansion, planning and investment between divisions
- \* Total optimization and information **Products Division** unification
- \* Backup of each development theme

Subsidiaries and
Affiliated Companies
of Toray Group

Technology Center

Electronics & Information Related Products Division

Torayca & Advanced Composites Division

routine work

Obtainment
of customers'
customer
information
and
peripheral
information

■Representative window of Toray Group

■Information gathering through direct contact with customers

- **■**Search of new development themes and needs
- Proposal of solutions by Toray Group's comprehensive ability

Automobile manufacturers / Auto parts



routine work

Obtainment of customers' customer information and peripheral information

## ~ Expansion Strategy of Automotive Business ~ Automotive Material Strategic Planning Dept. and Automotive Center Innovation by Chemistry



### Each dept.

((Fibers & Textiles, Plastics, Films, Torayca & **Advanced Composites, Electronics & Information** Related Products, etc.)

### Each related technical dept.

(Fibers & Textiles, Plastics, Films, Carbon fiber, related, Electronics & Information related, etc.)

**Automotive Material Strategic Planning Dept.** 



Companies in Toray Group (TI, TRC, TEK, TDC, DCT, etc.)

**Automotive Center** 

ability

#### Utilization of comprehensive ability

Advanced Material **Technology Polymer Chemistry** Nanotechnologies and allov **Fine Chemical** 

Advanced Processing **Technology** 

High level processing technology of fibers and textiles, films

Plastic molding technology Reliability and Durability Innovative composite molding

Bonding technology

**Analytical evaluation** technologies assessment

**Creation by** comprehensive **Technical Support for** Customer's Design CAE analysis technology

Integrated development with customers

**Sharing of target** 

Cooperative design and material selection

**Cooperative evaluation** 

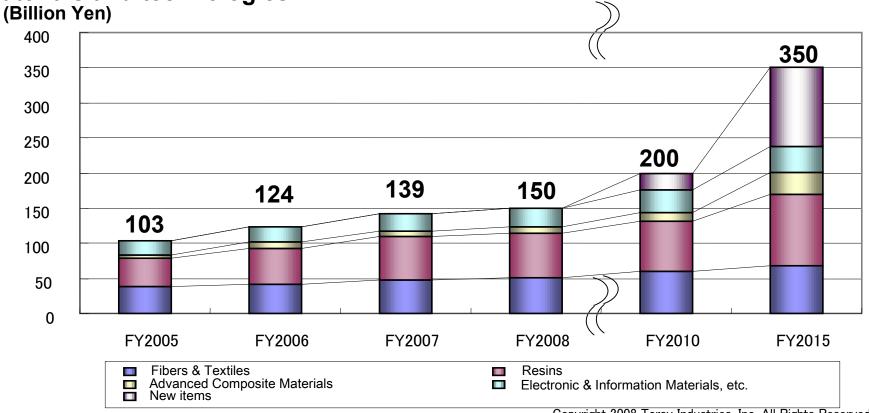
Response to Revolution of the Automobile Industry



# Expansion Target of Automotive Materials Business Innovation by Chemistry

- **Expand sales of materials which Toray currently holds by making them high performance and high added-value.**
- ◆Create new items which response to environment / energy, safety, comfort, car electronics with materials used in other applications, material integrations, advanced materials and technologies.

◆Help the automobile industry contribute to global environment with advanced materials and technologies





Descriptions of predicted business results, projections and business plans contained in this material are based on assumptions and forecasts regarding the future business environment, made at the present time. The material in this presentation is not a guarantee of the Company's future business performance.